

Template: Campaign Progress Email

Subject: We're (insert number of weeks into your ministry/agency campaign) weeks into the 2026 Federated Health Charities campaign—and we're going strong!

Dear Team,

So far, we've achieved (insert percentage raised towards total), raising (insert total dollar amount raised) toward our final target of (insert target amount). That's an incredible start, and we're just getting warmed up!

Campaign Highlights:

- (Insert highlight: e.g., "Amazing canvassing efforts by the Lands Division")
- (Insert highlight: e.g., "A successful trivia night that brought in great donations")
- (Insert highlight: e.g., "An inspiring guest speaker at our launch event")

If you haven't made your **payroll pledge** yet, now is the perfect time. Even a small amount each paycheque can make a **huge difference** to the 21 charities we're supporting. This is your chance to help when our communities need it most.

Coming Up Next:

- (Insert upcoming activity: e.g., "Bake sale on Friday")
- (Insert upcoming activity: e.g., "Silent auction next week")
- (Insert upcoming activity: e.g., "Lunch & Learn with a guest speaker")

Let's keep the momentum going and make this campaign our most successful yet!