



Federated
Health
Charities

Template: SMT Request for Support

Subject: Join Us in Leading the 2026 Federated Health Charities Campaign

Dear SMT Colleagues,

I am thrilled to announce the launch of the **2026 Federated Health Charities Campaign**, running from **April 1 to June 30**. Your leadership and support are instrumental in driving the success of this initiative, which raises critical funds for health-related research and programming across Ontario.

Federated Health Charities supports 21 health charities—including **Heart & Stroke**, the **Canadian Cancer Society**, and the **Alzheimer Society of Ontario**—whose work transforms lives through groundbreaking research, innovative health education, and compassionate care for patients and caregivers.

Here's how you can make a meaningful impact:

1. Donate 1-2 vacation days

These will be used as incentive prizes to encourage payroll donations and support special campaign events.

► Please confirm your donation with **(NAME)** by **(DATE)**.

2. Make a payroll pledge or one-time donation

Every contribution counts and helps us reach our fundraising goals.

3. Champion the campaign

Share campaign messages, encourage team participation, and attend events to raise awareness and build momentum.

As this year's Executive Campaign Lead, I deeply appreciate your generosity and commitment. Thank you for standing with me to invest in the health and well-being of our province.

Warm regards,

(Executive Lead name)

2026 Federated Health Charities Campaign