

Template: SMT Request for Support

Subject: Join Us in Leading the 2026 Federated Health Charities Campaign

Dear SMT Colleagues,

I am thrilled to announce the launch of the **2026 Federated Health Charities Campaign**, running from **April 1 to June 30**. Your leadership and support are instrumental in driving the success of this initiative, which raises critical funds for health-related research and programming across Ontario.

Federated Health Charities supports 21 health charities—including **Heart & Stroke**, the **Canadian Cancer Society**, and the **Alzheimer Society of Ontario**—whose work transforms lives through groundbreaking research, innovative health education, and compassionate care for patients and caregivers.

Here's how you can make a meaningful impact:

1. **Donate 1–2 vacation days**

These will be used as incentive prizes to encourage payroll donations and support special campaign events.

► Please confirm your donation with (NAME) by (DATE).

2. **Make a payroll pledge or one-time donation**

Every contribution counts and helps us reach our fundraising goals.

3. **Champion the campaign**

Share campaign messages, encourage team participation, and attend events to raise awareness and build momentum.

As this year's Executive Campaign Lead, I deeply appreciate your generosity and commitment. Thank you for standing with me to invest in the health and well-being of our province.

Warm regards,

(Executive Lead name)

2026 Federated Health Charities Campaign