

## GUIDE – Campaign-Wide Events

The Federated Health Charities team hosts a series of events throughout the campaign period of April 1 – June 30. These events support individual campaign teams in providing opportunities for fundraising and information sharing.

Smaller campaign teams may choose to promote these events in lieu of hosting individual special events. Larger campaign teams (or others who choose to) are encouraged to use these events to supplement individual campaign activities.

Each campaign is credited for funds raised by their participants during corporate events, helping each campaign achieve its individual goals. Template emails and promotional resources are available at [Federatedhealth.ca](https://www.federatedhealth.ca). Campaign teams are encouraged to share these through as many channels as possible to encourage awareness and participation.

### Annual Lottery

Lottery ticket sales can be purchased through the Federated Health Charities website at <https://www.federatedhealth-lottery.ca>.

Need to know details about the lottery:

- The lottery is ONLY open to provincial employees in OPS ministries, the OPP, and participating agencies and is limited to 25,000 tickets; tickets cannot be sold to members of the public.
- Tickets will be sold between April 1, 2026, and June 26, 2026
- The tickets are sold online and first come, first served
- Tickets are \$5 each
- Tickets purchased before May 13 will be entered in the early-bird draw, with a prize of \$1000!
- There are 4 grand prizes: \$1000, \$3000, \$5000 & \$15,000
- The grand prize draw will occur on June 30, 2026.

### Silent Auction

The annual Federated Health online silent auction occurs throughout the month of May with items ranging from gift baskets to flight tickets for two! The auction is open to the public with some items, such as vacation days, being restricted to specific OPS/agency employees. The monies raised from individual bidders will be accredited to that person's agency/ministry.

### **Federated Health Merchandise**

Federated Health will be selling branded clothing and accessories this year! These items are produced and shipped directly by the Federated Health team with sales being accredited to the purchaser's agency/ministry. Visit <https://www.zeffy.com/en-CA/ticketing/2026-federated-health-charities-shop> view this year's merchandise.

### **Lunch & Learns**

Federated Health will run three virtual lunch & learn events, on April 22, May 13 and June 10, 2026. These events host government employees with lived experiences with these illnesses, to tell their personal stories. The lunch & learns are incredibly impactful and build awareness of the importance of this campaign.

### **Campaign Closing Celebration**

The 2026 Campaign Closing Celebration will be held on June 30, 2026, at 12 pm (EST). This virtual event will be a chance to announce campaign successes, shout-out our amazing volunteers and campaign efforts, celebrate what we have achieved, and to conduct the draw for the big lottery prizes!