



Federated
Health
Charities

federatedhealth.ca

Annual Report

2024 ∞



∞ ALS Society of Canada

∞ Alzheimer Society of Ontario

∞ Arthritis Society Canada

∞ Autism Ontario

∞ Canadian Cancer Society

∞ Canadian Liver Foundation

∞ Crohn's and Colitis Canada

∞ Cystic Fibrosis Canada

∞ Diabetes Canada

∞ Heart & Stroke

∞ Hemophilia Ontario

∞ Institute for Advancements
in Mental Health

∞ Lung Health Foundation

∞ MS Canada

∞ Ontario AIDS Network

∞ Ontario Federation for
Cerebral Palsy

∞ Osteoporosis Canada

∞ Parkinson Canada

∞ Sickle Cell Awareness Group
of Ontario

∞ Spinal Cord Injury Ontario

∞ The Kidney Foundation



Linda Chihab

A message from **Linda Chihab**, Honorary Campaign Chair



As I reflect back on 2024 and look toward 2025 I am elated to know that **our collective impact and achievements resulted in donating over \$1.62M to the 21 health charities** supported by our annual Federated Health campaign. That is a staggering amount – **thank you all!**

Together, as staff in the **Ontario Public Service (OPS), Ontario Provincial Police and provincial government agencies**, our historic commitment and generosity as donors, volunteers and participants of the many fundraising opportunities have contributed **over \$57M since 1983**. As one of **Canada's largest workplace giving campaigns**, we are a major contributor to the fight against life-threatening diseases and life-changing conditions that affect hundreds of thousands of people across Ontario communities.

I'd also like to thank everyone who spoke at and attended the new Lunch and Learn event series, during this year's campaign, that featured OPS staff that generously shared their personal lived experience with the illnesses and charities we support. There was a remarkable turnout, strong engagement, and the level of positive feedback we received was impactful. The experience of OPS employees opening up and connecting with one another over their shared personal experiences was really powerful and embodies what this campaign is all about. One person summed it up by stating, "It was a very emotional experience, and reminded me about **the importance of giving and supporting these health charities.**" We will be keeping this type of connection up in next year's campaign, so look for more Lunch and Learns in 2025.

Thank you again to all who supported this year. I wish you and yours continued health and happiness and look forward to **what new heights we will accomplish through Federated Health Charities together in 2025!**



Annual End of Year Message from **Sarah Wood**, Executive Director

I've been reflecting on **the positive impact of Federated Health Charities and its extensive reach to individuals and families throughout Ontario**. As employees of the Ontario Public Service, the Ontario

Provincial Police, and provincial government agencies, **your financial support continues to make Federated Health one of Canada's largest workplace charity campaigns!**

To our long-time supporters who have been with us throughout your careers, I want to offer a heartfelt thank you. Your dedication and generosity over the past 41 years have been the backbone of the Federated Health Charities annual campaigns. You continue to make a real difference in the lives of so many people, and for that, I am truly grateful.

If you're a new employee who got involved, **welcome and congratulations!** You are now a part of a long legacy of giving. Federated Health Charities, founded by members of the Ontario Public Service in 1983, is a special initiative. Now, 41 years later, it remains 100% supported by provincial employees. **We are so happy to have you join our cause.**

We couldn't do it without all of you—our wonderful supporters and volunteers who contribute not only financially but also with your time, skills, and creativity to help drive this campaign forward in ministries, agencies, and OPP workplaces across Ontario. It is a true collective effort, one of which I am always so proud to be a part of.

Looking ahead, I'm thrilled to share that 2025 will bring new initiatives designed to make our impact **even greater**. I can't wait to reveal some exciting projects aimed at enhancing engagement, expanding our outreach, and making it easier than ever for you to get involved and support our charities in new ways. Stay tuned for more details!

Collectively I'm confident that we will make an even greater impact in the new year as **we continue supporting our 21 incredible charities** and the vital services they provide to our colleagues, families, friends and neighbours in our communities facing serious health challenges.



Thank you. Your generosity truly changes lives, and I'm grateful for your ongoing commitment to Federated Health Charities.



Board of Directors Restructuring: prioritizing anti-racism/anti-oppression & health equity from the top down

Since 2020, Federated Health Charities has been actively working towards greater diversity, equity, and inclusivity, with a focus on anti-racism and anti-oppression. This began with foundational changes, including assessing our charity membership for gaps, onboarding a charity that focuses on a prevalent health issue for Black Ontarians, amending policies to allow for greater assessment of populations in need, removing barriers to membership for smaller scale charities, and increasing Ontario Public Service representation on our Board of Directors.

In 2022, the Board of Directors struck an Anti-Racism/Anti-Oppression Task Force, who worked with external consultants, to evaluate gaps in Federated Health's mission and operations in terms of anti-racism, anti-oppression, and health equity. They determined that to move forward on these commitments, a full governance restructuring was necessary to embed these practices throughout.

The result was an entirely new governance model that focused on diversity-focused recruitment practices, elimination of unnecessary hierarchies, and intentional representation from key stakeholders.

This transition required difficult, thoughtful, and important conversations that allowed us to critically assess and clarify our direction. **We feel confident that Federated Health Charities has taken steps towards being the charity that Ontario Public Servants see themselves represented in, feel a part of, and are proud to be associated with.**

Charity Spotlight



Impact 2023-2024

Autism Ontario, a charitable organization founded in 1973, is dedicated to supporting, representing, and advocating for all autistic individuals and their families across Ontario. As the province's leading source of autism-related information and services, the organization works tirelessly to create a supportive and inclusive Ontario. Guided by a diverse Board of Directors comprising autistic individuals, parents, caregivers, and professionals, Autism Ontario ensures that its initiatives are equitable and impactful, embracing the values of collaboration, accountability, respect, and evidence-based practices (CARE).

Programs and Outreach

Autism Ontario hosted more than 1,200 events, engaging over 60,000 participants.

Tailored programs included workshops, webinars, and regional events, with specialized support for Indigenous families and Francophone communities. French language services reached 1,172 families through events and programs, ensuring inclusivity across linguistic and cultural divides. Autism Ontario also provides multi-week programs to empower individuals and their families to thrive across the lifecycle.



**1,200 Events
and Programs**



**60,000 Total
Attendees**



Thank you for providing a multi-week opportunity for my newly diagnosed daughter; we know we will wait years for support, so we are grateful for this program. I love watching her grow with peers and speaking with the staff each week."

- Autism Ontario Family

Community Impact

Autism Ontario's scholarships and funding initiatives provided crucial support to individuals on the autism spectrum and their families. Programs like CARES (for caregivers) and Journey to Adulthood (for youth and families) offered guidance and emotional support to help navigate key life transitions. 33 autistic adults benefitted from the Building Brighter Futures Fund.

Autism Ontario remains steadfast in its mission to create a supportive and inclusive province for all individuals on the autism spectrum. Our efforts to uplift the autistic community are made possible through the generous backing of Federated Health Charities. We extend our heartfelt gratitude to Ontario public servants who share our vision of "Best Life, Better World, Making Autism Matter."



Charity Spotlight



The Kidney Foundation of Canada is the national organization committed to **improving the lives of Canadians affected by kidney disease**. The organization is a vital force in advancing kidney health through a strong commitment to research, advocacy and programs and services to build knowledge and support those affected through every step of their journey with kidney disease.

The Kidney Foundation is a **reliable and trustworthy resource for people with kidney disease and their families**. Services include peer support to help patients and caregivers cope, short-term financial assistance in times of need and valuable information including webinars, handbooks, brochures, and dietary web tools.

- 211 Virtual Support Groups.
- 1860+ People attended virtual support group meetings.
- 1000+ One to one Peer Support matches.
- \$358,000+ Short term financial assistance given in Ontario.
- Northern Renal Food Insecurity project that supports five northern Ontario renal programs.

We want to extend our gratitude to OPS for their continued commitment in helping The Kidney Foundation of Canada provide the vital resources, tools and support to those who need it most. With 4 million Canadians affected, support is needed to ensure that we can meet the needs of thousands of people living with kidney disease, a disease with no cure.

With your help, we can create a future where everyone facing kidney disease can truly thrive.

Peer Support

Salvatore has lived with kidney disease all his life and over the years has found peer support helpful. Taking part in group sessions helped lift his mood and gave him strength.



“

What was most beneficial for me about the meetings was the hope that they brought. Just hearing people's stories and what they were going through. We are all brothers and sisters in this chronic kidney disease journey.”

- Salvatore Rocchese

“

Northern food project

Extensive consultations with our health care system partners, healthcare providers, and those living with kidney disease in Ontario's North revealed one common concern - food insecurity. Eating well to support kidney health or coping while on dialysis is a challenge The Kidney Foundation is pleased to address. Supporting food banks within kidney care clinics and dialysis sites is one small but meaningful step forward.”

- Craig Lindsay, Director of Programs and Public Policy,
The Kidney Foundation of Canada, Ontario Branch





Allocation of Campaign Revenue

ALS Society of Canada	<u>\$64,504.6</u>
Alzheimer Society of Ontario	<u>\$178,736.55</u>
Arthritis Society Canada	<u>\$68,436.13</u>
Autism Ontario	<u>\$74,648.59</u>
Canadian Cancer Society	<u>\$217,885.34</u>
Canadian Liver Foundation	<u>\$48,188.14</u>
Crohn's & Colitis Canada	<u>\$66,536.6</u>
Cystic Fibrosis Canada	<u>\$47,894.53</u>
Diabetes Canada	<u>\$103,329.71</u>
Heart & Stroke	<u>\$139,899.38</u>
Hemophilia Ontario	<u>\$36,563.23</u>
Institute for Advancements in Mental Health	<u>\$74,172.13</u>
Lung Health Foundation	<u>\$50,166.54</u>
MS Canada	<u>\$61,412.87</u>
Ontario AIDS Network	<u>\$52,051.13</u>
Ontario Federation for Cerebral Palsy	<u>\$40,179.74</u>
Osteoporosis Canada	<u>\$42,423.92</u>
Parkinson Canada	<u>\$73,801.36</u>
Sickle Cell Awareness Group of Ontario	<u>\$57,238.49</u>
Spinal Cord Injury Ontario	<u>\$43,384.67</u>
The Kidney Foundation of Canada	<u>\$60,893.26</u>
Grand Total	<u>\$1,602,346.91</u>



Campaign results



Payroll Pledges
\$1,228,458 *

😊 Donors: 4,441

🎁 Average Gift: \$276.62



One-time Donations
\$64,906

😊 Donors: 482

🎁 Average Gift: \$134.66



Lottery
\$61,985



Special Events
\$219,786

**The number on this page represents pledges made during April – June 2024.*



Retiree Results

\$45,351

😊 Donors: 102

🎁 Average Gift: \$444.62

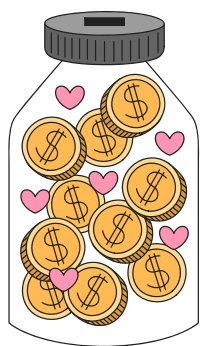
Combined Results



Total:
\$1,620,487

😊 Donors: 5,025

🎁 Average Gift: \$322.48



2024 EDU and MCU Campaigns: Divide and Conquer Effect

The 2024 fundraising campaigns for both the Ministry of Education (EDU) and Ministry of Colleges and Universities (MCU) were an overwhelming success, with record-breaking contributions and a demonstrated spirit of collaboration and commitment across all teams involved. Historically these two ministries have run a combined campaign, but this year we saw the power of their ‘**divide and conquer**’ approach of running a separate campaign for each ministry. Here’s a closer look at the results and highlights that made this year’s campaigns stand out.

EDU Campaign: A 2024 Success Story

In 2024, the EDU campaign raised an impressive total of **\$54,504.49**, marking a significant increase of **\$16,948.49** from the previous year’s total. This growth is especially notable when compared to the 2023 combined total raised by both EDU and MCU of \$48,730.

The 2024 EDU campaign’s success was fueled by the strong leadership of Executive Lead Didier Pomerleau and Chair Maggie de Barra, whose dedication was evident throughout the entire process. Their involvement helped set the tone for a campaign that emphasized teamwork and community engagement.

A key factor in the success of the EDU campaign was the enthusiastic participation of a large group of **superstar volunteers**. With so many volunteers, each division had the opportunity to pair up and maximize their outreach efforts by going desk-to-desk, networking, and promoting not just the campaign, but also payroll pledges and the popular 50/50 draw. This hands-on approach allowed volunteers to reach a wider audience and secure more contributions.

A highlight of the campaign was the engaging kickoff event, where Didier and Maggie took to the Teams screen, posing as news reporters, adding a fun and light-hearted touch

that energized the volunteers. Additionally, the Lung Health Foundation presentation, which discussed relevant topics such as vaping and teenagers, was incredibly well-received and tied directly into the ongoing work of the organization.

Thanks to strong leadership, volunteer dedication, and clear messaging, the EDU team far exceeded expectations.



MCU Campaign: Doubling Down on Success

The MCU campaign saw an incredible **\$23,736.41 raised in 2024**, more than **double** the amount raised in 2023. In 2023, MCU’s contribution to the combined total was **\$11,174**, while the 2024 total reflects an increase of **\$12,562.41**.

This year’s MCU success can be attributed to the efforts of **Executive Lead Jason Arandjelovic** and **Chair Ravneet Dhesi**. The campaign’s momentum was driven by strong **turnouts at events**, excellent engagement at **Deputy Minister (DM) meetings**, and a clear communication strategy that helped the campaign thrive.

The **kickoff event** and ongoing activities were instrumental in MCU's success. A particularly fun event was **Sundae Funday**, an ice cream day that brought everyone together and encouraged friendly competition while supporting the campaign's goals. The **virtual launch** with a health charity speaker and an engaging trivia session afterward was another memorable moment.

MCU's fundraising was also supported by strategic communication, which were key in driving the momentum of the campaign.

One standout moment for MCU was **Jason's participation in VERZUZ**, a fun and interactive event that connected with staff in a unique way. This initiative, combined with an energetic team and well-executed campaigns, contributed to the MCU's outstanding results in 2024.



Final Thoughts: A Year of Record-Breaking Results

Both the **EDU** and **MCU campaigns** in 2024 were marked by exceptional growth, creativity, and dedication.

Key takeaways from this year's success include the power of **strong leadership**, the importance of **engaged volunteers**, and the effectiveness of **strategic communication**. The focus on **payroll pledges**, **creative events**, and **personalized outreach** proved to be a winning formula, with both teams exceeding their goals and fostering a sense of community and commitment among all involved.

These results are a testament to the power of collaboration, perseverance, and shared purpose, and they set the stage for continued success in the years ahead.



Statement of Operations
Year ended September 30, 2024

	2024	2023
Contributions	\$ 1,602,347	\$ 1,573,208
Distributions	\$ 1,602,347	\$ 1,573,208
💰 Revenue:		
Administration fees	\$ 386,074	\$ 394,504
👛 Expenses:		
Salaries, benefits and wages	\$ 271,450	\$ 256,745
Campaign	\$ 22,755	\$ 14,114
Lottery	\$ 26,038	\$ 26,037
Administrative	\$ 17,121	\$ 17,556
Professional fees	\$ 12,753	\$ 37,392
Volunteer management and recognition	\$ 7,359	\$ 8,524
	\$ 357,475	\$ 360,368
	\$ 28,598	\$ 34,136
📈 Interest income	\$ 16,042	\$ 8,954
💰 Excess of revenue over expenses	\$ 44,640	\$ 43,090

Contact us

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