



# 2023

## Annual Report



Federated  
Health  
Charities

- |                                     |   |  |
|-------------------------------------|---|--|
| ☒ ALS Society of Canada             | ☒ Cystic Fibrosis Canada                      | ☒ Ontario AIDS Network                   |
| ☒ Alzheimer Society of Ontario      | ☒ Diabetes Canada                             | ☒ Ontario Federation for Cerebral Palsy  |
| ☒ Arthritis Society                 | ☒ Heart & Stroke                              | ☒ Osteoporosis Canada                    |
| ☒ Autism Ontario                    | ☒ Hemophilia Ontario                          | ☒ Parkinson Canada                       |
| ☒ Canadian Cancer Society – Ontario | ☒ Institute for Advancements in Mental Health | ☒ Sickle Cell Awareness Group of Ontario |
| ☒ Canadian Liver Foundation         | ☒ Lung Health Foundation                      | ☒ Spinal Cord Injury Ontario             |
| ☒ Crohn's and Colitis Canada        | ☒ MS Canada                                   | ☒ The Kidney Foundation of Canada        |
-



# Honourary Chair Message

**2023 marks the 40th anniversary of the Federated Health Charities campaign.** What began with a small group of Ontario public servants selling daffodils for the Canadian Cancer Society has grown into one of Canada's largest and most successful workplace giving campaigns. Since 1983, people from across the Ontario Public Service have come together each year to raise funds that help their fellow Ontarians living with serious illness and chronic health conditions.

This history is part of what makes Federated Health Charities something special to the OPS. To this day, the Federated Health Charities campaign is run by Ontario public servants donating their time, creativity, and skills to support people and families in their time of need, all in addition to their daily responsibilities.

Thank you to everyone who donated and supported the 2023 campaign. Whether you bought a lottery ticket, attended an event, or made a payroll donation, your contribution will make a difference in someone's life. This year, we raised over \$1.6 million to help fund research into better treatments and cures, programs to help people live healthier lives, and services that support people living with serious illnesses and life-changing health conditions that affect nearly 1 in 2 Ontarians provincewide.



“

**I am extremely proud of all that we have accomplished together** during the past three years I've had the privilege as Honourary Chair.”

I also want to extend a special thank-you to our volunteers, leaders, and campaign staff for their continued support for this great cause. Without your hard work and dedication, the Federated Health Charities campaign wouldn't exist. This year, as we faced the ongoing impact of the COVID-19 pandemic and a cost-of-living crisis, I was so impressed once again by your volunteerism and generosity, and your unfailing commitment to making the campaign a success.

I believe the Federated Health Charities campaign represents the best of the Ontario Public Service—our generosity, our compassion for our fellow Ontarians, and our commitment to public service—and I am extremely proud of all that we have accomplished together during the past three years I've had the privilege as Honourary Chair. As we look to 2024, I hope you will join me in welcoming Linda Chihab, Assistant Deputy Minister, Ministry of Children, Community and Social Services, as the new Honourary Chair of the Federated Health Charities campaign.

I know that with the continued support and generosity of Ontario's public servants, the Federated Health charities will continue to be there to help support healthier communities across our province.

Sincerely,

 **Ian Freeman**

CPA, CMA Honorary Chair

Assistant Deputy Minister, Ministry of Finance

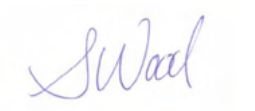


**This year’s campaign felt like a special one.** There was a real desire for connection, and we saw this throughout the different components of the campaign. Hybrid work environments allowed employees to come together again for campaign events and fostered connection over a shared meaningful cause. We saw volunteers across the province collaborating, sharing ideas, and building relationships with one another. We welcomed new partnerships with government agencies who expressed a desire to join us in our mission and efforts. There was a renewed enthusiasm for the campaign, **and this allowed us to achieve our fundraising goal of \$1.6-million!**

In the background we have been busy working towards our key diversity, inclusivity, and health equity priorities. We have remained consistent and committed to our desire to be a charity that OPS’ers are proud to call their own, that they see themselves reflected in, and that they can have faith is taking a stand against racism, oppression, and inequities in the health sector. We have had hard conversations and made even harder decisions, all to follow through on the commitments we have made to our donors, volunteers, and supporters. We are committed to continuing this important work. Check out pages 6 and 7 to see what we will be working on this coming year.



I am proud of the work we have done this year as we continue to strive to achieve our mission of improving the health of all Ontarians and **I thank you all for your support of Federated Health Charities.**

  
**Sarah Wood**

Executive Director, Federated Health Charities

**Thank You message from one of our charities**



December 15, 2023

**Season's Greetings and a Heartfelt Thank You!**

Dear Federated Health Charity Donors,

As we approach the end of this extraordinary year, we find ourselves reflecting on the challenges, triumphs, and the unwavering support that has sustained us. At this special time of year, we want to express our deepest gratitude to you, our donors, for your incredible generosity and commitment to making a difference.

Your support to the Ontario Federation of Cerebral Palsy through the Federated Health Charity has been transformative for our members. Your commitment has played a crucial role in enhancing the lives of individuals and families affected by cerebral palsy, providing them with resources, advocacy, and hope for a brighter future.

Throughout the year, your compassion has illuminated the path toward a more inclusive and supportive community. Your donations have enabled us to fund vital access to equipment, life enrichment programming, system navigation and offer invaluable assistance to those facing the daily challenges of cerebral palsy.

Looking ahead to the coming year, we are excited about the possibilities that lie before us. With your continued support, we can build upon the successes of the past and create even greater positive change. Your generosity is the driving force behind our ability to innovate, collaborate, and forge a path toward a more inclusive and compassionate future.

Once again, thank you for your steadfast support. We are truly grateful for your partnership in our mission, and we look forward to the opportunities and challenges that the new year will bring. Wishing you a joyous holiday season and a New Year filled with health, happiness, and fulfillment.

With sincere appreciation,

Lori Holloway, CEO  
Ontario Federation for Cerebral Palsy

Ontario Federation for Cerebral Palsy • 4211 Yonge Street - Suite 316, Toronto, Ontario, M2P 2A9, Canada  
Phone 416 244 9686 • Toll Free 1 877 244 9686 • [www.ofcp.ca](http://www.ofcp.ca)  
Charitable Registration Number: 10779 - 7722



## Diversity, Inclusivity & Health Equity: Our Ongoing Commitment

Federated Health Charities began important work in the areas of diversity, health equity, inclusion with a focus on anti-racism and anti-oppression three years ago and we have stayed consistent with our efforts in these areas. First, foundational changes were implemented including onboarding a charity that focuses on a prevalent health issue for Black Ontarians, an increased OPS representation on the board, and ensuring the Board members appointed reflect the diversity of Ontario.

**Second, a task force was struck, and identified the following key priorities of focus for 2022 & 2023:**



Ensure the Federated Health Charity Board has anti-racism/anti-oppression, health equity, diversity and inclusion embedded in all that we do.

**Status:** Federated Health worked with external consults, Rainbow Diversity Institute, to conduct a full governance review and to provide recommendations on how to build a governance structure that has diversity, inclusivity and health embedded throughout it.



Ensure the governance model is efficient and effective.

**Status:** Per recommendations made by Rainbow Diversity Institute, a full governance restructuring was conducted and approved for roll-out early 2024. This new Board model will prioritize efficiency, effectiveness, and diversity. This will take the form of a reduced Board size, more well-rounded Board makeup, and provide Federated Health with the ability to select Board members based on the diverse experiences, knowledge and skill sets they provide.



Understand of where each member charity is at within their organization in addressing AR/AO, health equity, diversity, and inclusion.

**Status:** Ongoing. As we move forward, we will be establishing parameters around the type of diversity, inclusivity and health equity work we want to see in the charities we support.

**As we look forward to 2024, the following priorities have been set:**



Transition to new governance model and recruit a new Board that represents the diversity of the population Federated Health serves.



The new Board will conduct a full review of all policies, processes, and operations of Federated Health to make recommendations on changes that need to be made to embed anti-racism/anti-oppression, diversity, inclusivity, and health equity in all we do at the operation level.

We are committed to continuing this important work. We have not shied away from having difficult conversations, making hard decisions, and taking firm stances, and we will continue to do so to ensure Federated Health is proactively a part of creating a more inclusive and equitable Ontario.

### For Federated Health Annual Report 2023

Osteoporosis Canada is the only national organization serving people affected by osteoporosis. The organization works to educate, empower and support individuals and communities on bone health and in the risk-reduction and treatment of osteoporosis. With your help, we teach people how to improve their bone health so osteoporosis can never take hold. We support those already diagnosed, and work to improve their quality of life. And we pursue research and treatment breakthroughs that keep more people healthy.



Osteoporosis Canada provides medically accurate information to patients, healthcare professionals and the public. Services to those with osteoporosis and the public include educational webinars, programming and support groups, a bilingual toll-free information line, advocacy and awareness and digital resources and tools found at [osteoporosis.ca](https://osteoporosis.ca).

### Osteoporosis Canada 2023 programs and initiatives included:



Publication of the Osteoporosis Canada new Clinical Practice Guideline for Management of Osteoporosis and Fracture Prevention for healthcare providers



21 educational webinars with over **7,400 Ontario registrants**



**112,000+** Ontario visits to the website [osteoporosis.ca](https://osteoporosis.ca)



Virtual Support Groups and Programs including Bone Health 101 and the 6-week series Living Well with Osteoporosis



We want to thank the OPS for their continued commitment in helping Osteoporosis Canada provide the vital resources, tools and support to those who need it most. With 1 in 3 women and 1 in 5 men breaking a bone due to osteoporosis in their lifetime, it is imperative that we continue to support Ontarians in making bone health a priority and reducing the number osteoporotic fractures. With your help, together we will make loved ones unbreakable.



**Thank you for your continued support of Federated Health Charities!**





# Allocation of Revenue

ALS Society of Canada	<u>\$62,016.38</u>
Alzheimer Society of Ontario	<u>\$171,746.35</u>
Arthritis Society	<u>\$67,301.04</u>
Autism Ontario	<u>\$74,639.28</u>
Canadian Cancer Society – Ontario	<u>\$205,760.16</u>
Canadian Liver Foundation	<u>\$46,525.59</u>
Crohn’s & Colitis Canada	<u>\$73,372.13</u>
Cystic Fibrosis Canada	<u>\$48,213.88</u>
Diabetes Canada	<u>\$104,316.42</u>
Heart & Stroke	<u>\$135,735.78</u>
Hemophilia Ontario	<u>\$37,313.43</u>
Institute for Advancements in Mental Health	<u>\$66,831.82</u>
Lung Health Foundation	<u>\$49,439.42</u>
MS Canada	<u>\$59,851.02</u>
Ontario Federation for Cerebral Palsy	<u>\$40,027.98</u>
Ontario AIDS Network	<u>\$49,944.38</u>
Osteoporosis Canada	<u>\$42,441.49</u>
Parkinson Canada	<u>\$78,444.62</u>
Sickle Cell Awareness Group of Ontario	<u>\$55,310.38</u>
Spinal Cord Injury Ontario	<u>\$43,673.30</u>
The Kidney Foundation of Canada	<u>\$60,303.21</u>
<b>Grand Total</b>	<b>\$1,573,208.06</b>




# Campaign results




**Payroll Pledges \$1,221,242 \***

😊 Donors: 4,557 📦 Average Gift: \$267.99




**One-time Donations \$58,487**

😊 Donors: 406 📦 Average Gift: \$144



**Lottery**

**\$65,865**



**Special Events**

**\$203,456**

*\*The number of this page represents pledges made during April 1 and June 30, 2023*



# The Little Campaign That Did



## Retirees Mail-out Campaign Results

**\$51,240.75**



Donors: 110



Average Gift: \$465.83

## Combined Results

**Total:**



**\$1,600,291**



Donors: 5,048



Average Gift: \$317

The Ontario Science Centre team's goal for the 2023 Federated Health Charities campaign was to raise \$9,000. Instead, they raised over \$11,400 — more than 2.5 times the amount raised in 2022! This is the story of the little campaign that did.

The Ontario Science Centre opened in 1969 and has worked since then to create a lasting passion for discovery among visitors of all ages. Today, more than 54 million people have visited the Science Centre. Young minds continue to be inspired by world-class exhibitions, award-winning educational programs, and innovative science experiences.

Lindsey Lin, Director, Human Resources, had only been with the Science Centre for three months when she became the volunteer chair of the Science Centre's 2023 Federated Health Charities campaign.

"I started with the Science Centre in November," Lindsey says. "I didn't really know what I could expect to raise."

Fortunately, her executive sponsor, Yoke Chung, and her campaign executive team—Pat Sacchetti, Alessia Caravaggio and Richer Lucban—came to the rescue with

their fundraising experience, insight into the organization, and support.

The campaign team had an initial brainstorming session and identified several possible events, including a samosa sale — a feature of Ontario Public Service fundraisers since the 90s — the famous Science Centre Bake and Merchandise sale, and a final closing event to raise awareness and generate momentum around the Federated Health Charities campaign. The team also considered how to reach people across the organization, from frontline staff to people working behind the scenes.

The Science Centre campaign launched in April at an all-staff meeting. The team followed the launch with a series of weekly all-staff emails to promote their upcoming events and encourage people to make payroll pledges by providing specific directions on how to donate. Their first stand-alone event, the samosa sale was a hit, selling out completely.

By early May, the campaign was only \$500 away from their \$9,000 goal, thanks to the generosity of people making payroll pledges.





**BAKE SALE**  
**and Merchandise Sale**

Calling for OSC volunteers to support the **Spring Federated Health Bake & Merchandise Sale** with your time, donated baked goods and other items. We also need dedicated consumers to help us meet/exceed this year's fundraising goal!

**Monday, May 29, 2023. – Temp Show Hall East**  
Drop off starting at **8 a.m.** Sale from **8:30 a.m. – 11:00 a.m.**

If you want to help out, please email **Pat Sacchetti** – [Patricia.Sacchetti@osc.on.ca](mailto:Patricia.Sacchetti@osc.on.ca) with the following information:

- Bakers** – please identify what you can bake
- Sellers** – please identify what you'd like to sell (i.e. plants, starter dough, something unique you make, etc.)
- Decorators/other volunteers** – please identify how you can help.

 **ONTARIO SCIENCE CENTRE** |  **Federated Health Charities**

**Ontario Science Centre designers volunteered to help create posters**

As the team geared up for the Bake and Merchandise sale, they were excited and felt confident this much-loved tradition at the Science Centre would be a success. People from across the organization answered the call for volunteers. By the day of the sale, it had grown to include a bake sale involving more than 20 bakers, a plant sale, a craft and merchandise sale, and a raffle of over 20 items ranging from collectable books to handmade jewelry. The overwhelming support from the Science Centre community meant the team could add a 50-50 draw to their closing event in June.



More than 20 bakers contributed their talents and their sweets to the bake sale

On the day of the sale, volunteers arrived early to set up. By 8:30 a.m., they were already busy. By the end of the day, they had raised over \$1,700, \$1,200 more than needed to reach their \$9,000 goal, making the Ontario Science Centre campaign the first campaign in the 2023 Federated Health Charities campaign to meet their goal!

Altogether, the Ontario Science Centre raised just over \$11,400—more than two and a half times the amount raised in 2022.

Lindsey gave all the credit to her sponsor, executive team, and volunteers.



“I was the new kid on the block,” Lindsey says. “Pat, Alessia and Richer were great. Working with them on the Federated Health Charities campaign helped me learn a lot about the organization as well as the dynamic talent we have at the Science Centre.”



Staff donated prizes for the raffle

If there was a secret to the success of the Science Centre’s campaign, Lindsey says it comes from ensuring everyone had an opportunity to participate.





“We really tried to engage all our staff members, from frontline staff, like our visitor care, host, and security staff, to those that work behind the scenes in marketing, education and more. The Science Centre is a small organization, but we believe in the work we do.”

On behalf of our 21 charities, Federated Health Charities congratulates Lindsey, Pat, Alessia, Richer and everyone at the Ontario Science Centre on the success of their 2023 campaign. Your contributions go directly to support the work of our charities to improve the health and well-being of people in communities across Ontario.

**We couldn’t do it without you.**



Audited Financial Statement  
Statement of Operations  
Year Ended September 30, 2023

	2023	2022
Contributions	\$ 1,573,208	\$ 1,545,422
Distributions	\$ 1,573,208	\$ 1,545,422
 <b>Revenue:</b>		
Administration fees	\$ 394,504	\$ 340,618
 <b>Expenses:</b>		
Salaries, benefits and wages	\$ 256,745	\$ 232,248
Campaign	\$ 14,114	\$ 32,652
Lottery	\$ 26,037	\$ 26,076
Administrative	\$ 17,556	\$ 21,649
Professional fees	\$ 37,392	\$ 13,988
Volunteer management and recognition	\$ 8,524	\$ 8,025
	\$ 360,368	\$ 334,638
	\$ 34,136	\$ 5,980
 <b>Interest income</b>	\$ 8,954	\$ 1,650
 <b>Excess of revenue over expenses</b>	\$ 43,090	\$ 7,630

# Contact us

**For general inquiries and questions,  
please contact:**

 **Sarah Wood**

Executive Director

**Tel:** (437) 925 - 6227

**Email:** sarah.wood2@ontario.ca

**For any questions pertaining to our finances,  
please contact:**

 **Tatyana Parfenyuk**

Manager of Finance and Administration

**Tel:** (647) 278 - 9861

**Email:** tatyana.parfenyuk@ontario.ca

## Address

315 Front St. West, 5th Floor  
Toronto, ON  
M7A 0B8



Federated  
**Health Charities**

