



Federated
Health Charities

Charity Missions & Impact Statements

Welcome to the Federated Health Charities Campaign!

This guide contains impact statements from our participating charities for use in your campaign promotions and speaking notes. They are a great tool to use to demonstrate the impact of a donation. For other promotional resources, check out our Campaign Resources section on our website <https://federatedhealth.ca/campaign-resources/>.

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Charity: ALS Society of Canada

Mission:

Improving the lives of Canadians affected by ALS through advancing research, care, advocacy, and information.

The Impact of a Dollar:

The generosity and commitment of thousands of donors and fundraisers make our work possible.

Here are a few things that those donations accomplished:

1,240 people living with ALS in Ontario supported by ALS Canada's Community Leads.

2,309 pieces of equipment provided– free of charge – to people living with ALS in Ontario who are registered with ALS Canada.

192 support groups came together virtually to share their experiences and learn from each other.

1,536 support group attendees, an increase of 58.5%.

Invested nearly \$2 million in research funding with 16 research grants awarded.

Participated in over 30 meetings with government to help raise the voices of people living with ALS.

Charity: Alzheimer Society of Ontario

Mission:

The mission of the Alzheimer Society of Ontario is to alleviate the personal and social consequences of dementia while funding cutting-edge research and persistent advocacy. Our organization is dedicated to supporting individuals living with Alzheimer's disease and other forms of dementia, as well as their care partners, by providing a range of tailored programs, educational resources, and support services. Our goal is to enhance the quality of life for those impacted by dementia and contribute to advancements in research and advocacy that address the growing challenges posed by this disease.

The Impact of a Dollar:

Every gift we receive goes to support communities across Ontario and ensures that people living with Alzheimer's disease or other dementias and their care partners get the help they need. Every donation sends a message to over 316,000 people living with dementia that they are not alone; that there are people out there who care and want to make a difference.

Charity: The Arthritis Society of Canada

Mission:

To fight the fire of arthritis with research, advocacy, innovation, information, and support.

The Impact of a Dollar:

\$25 will connect 1 person with arthritis to a peer listener for direct, 1:1 emotional support.

\$50 will allow 2 people to attend a webinar hosted by an arthritis expert to learn tips about disease management.

\$78/year (\$3/paycheck) will allow 1 parent, caregiver, or guardian of a child with arthritis the chance to connect virtually with others in a similar situation.

\$130/year (\$5/paycheck) will connect 5 people with arthritis to a peer listener for direct, 1:1 emotional support.

\$260/year (\$10/paycheck) will provide 1 newly diagnosed child with arthritis an ergonomic backpack filled with useful resources.

\$1,000 will help send 1 child with arthritis to summer camp.

Charity: Autism Ontario

Mission:

Creating a supportive and inclusive Ontario for autism

Our Vision: Best Life, Better World, Making Autism Matter!

Collaboration: We believe in the power of working side by side with individuals, families, and communities to make informed choices about autism.

Accountability: We hold ourselves and others responsible for achieving successful outcomes through high standards of integrity and fiscal responsibility.

Respect: We value equity, diversity, and inclusion, and we listen to understand.

Evidence-Informed: We use and create knowledge to guide our decisions and work.

The Impact of a Dollar:

For every \$25 you donate, Autism Ontario can provide 1 individual attending a Social Learning Program that gives an opportunity to attend a supportive and inclusive community event at an affordable rate.

For as little as \$3 a pay (\$78 a year), you can help 1 family attend a Social Learning Opportunity.

For \$130.00 or \$5.00 per pay, would pay for 1 caregiver to attend the CARES program series that provides stress-relieving tools and support.

Charity: Canadian Cancer Society

Mission:

In trusted partnership with donors and volunteers, we improve the lives of all those affected by cancer through world-class research, transformative, advocacy and compassionate support.

The Impact of a Dollar:

An average of \$150,000 enables the Canadian Cancer Society to fund a potentially life-saving cancer research project for one year.

\$75,000 equips one research team with all the tools needed for their study.

An average of \$5,000 enables one person living with cancer to access to innovative cancer treatments by joining a Canadian Cancer Society-funded clinical trial.

\$100 supports one match through our Peer Support Program.

\$5,000 provides the necessary funds to operate the Cancer Information Service for one day, supporting 125 callers with trusted information and resources.

\$833 enables the Canadian Cancer Society to reduce the burden of cancer on one family for a year by helping them get to and from their child's cancer treatment.

\$0.29 enables a Canadian Cancer Society volunteer in Ontario to drive one kilometer while taking a cancer patient to their treatment appointment, helping them to focus on getting well, not on getting to treatment.

Charity: Canadian Liver Foundation

Mission:

The Canadian Liver Foundation (CLF) is a leading organization dedicated to promoting liver health, increasing public awareness and understanding of liver disease, and providing support to those affected.

The CLF was first established in 1969 out of the passion and concern of a group of business leaders and doctors who believed that liver disease needed a champion. Since then, the CLF has relentlessly driven advancements in research, treatment, and support. We remain the only non-governmental organization in Canada focused on liver health and the main source of non-profit funding for all forms of liver disease.

With the help of volunteers, patients and families, researchers, doctors, donors, and corporate supporters, we are changing the future of liver health for all Canadians.

The Impact of a Dollar:

A donation of **\$75** covers the daily operational cost of our National Help Line, ensuring that Canadians have an open line of communication to turn to when in timely need of liver education and information.

A donation of **\$100** waives the registration fee for **one person** to attend a LIVERight Forum, dispelling the myths and misconceptions around liver disease and providing positive, preventative, and practical information for better liver health.

A donation of **\$250** allows us to open and operate our liver stiffness screening and detection (FibroScan) clinic for **one day**, helping to combat the rise of fatty liver disease across Canada.

A donation of **\$500** funds one day of liver research, putting us **one step closer** to our ultimate goal of a world without liver disease.

Charity: Cystic Fibrosis Canada

Mission:

To end cystic fibrosis. We will help all people living with cystic fibrosis by funding targeted world-class research, supporting and advocating for high-quality individualized cystic fibrosis care and raising and allocating funds for these purposes.

The Impact of a Dollar:

\$25 – Support researchers who are developing new ways to identify lung infections so that treatments can begin sooner.

\$50 – Fund **one day** of supplies that will support a research team investigating which rare type of CF can benefit from Trikafta.

\$100 – Fund **one day** of research into new ways to kill harmful bacteria that causes lung issues for CF patients.

\$150 – Help a research coordinator at **one of our clinical** trials sites educate CF patients on new gene therapy trials.

\$200 – Fund **one day** of nasal cell testing to determine if Trikafta could benefit a patient with a rare type of CF.

\$250 – Support the development of mental health resources for people with CF and caregivers.

\$500 – Fund a graduate student for **one week** to investigate new ways to tackle antibiotic resistance in CF lung infections.

\$750 – Equip a CF research facility with supplies for **one week** to test patient samples for a harmful type of bacteria, ensuring treatments can be provided to patients as soon as possible.

\$1000 – Support a **week** of research to adapt a therapy program to a virtual format so that CF patients suffering from depression and anxiety can easily meet with a therapist.

\$1500 – Fund training and travel expenses for **one volunteer** to go to Parliament to help advocate for access to life changing medicines for all those who can benefit, including Canadians with rare CF mutations.

\$5000 – Fund **six weeks** of research to help better understand the defective cells of the CF lung, helping researchers target future genetic therapies for CF patients.

\$10,000 – Fund a stem cell research lab for **one month** to help in the development of future therapies for people with rare types of CF.

Charity: Diabetes Canada

Mission:

Diabetes Canada is dedicated to improving the quality of life for people living with diabetes is the heart of Diabetes Canada's commitment to all people in Canada managing this chronic health condition. This commitment involves forging connections for children and youth living with type 1 diabetes through Diabetes Canada's D-Camps, providing healthcare professionals and individuals with diabetes access to expert information for improved care and self-management, supporting researchers in the development of cutting-edge treatments, and advocating for equity, enhanced access to supplies, and more. Our vision is to create a world free of the effects of diabetes.

Our commitment to supporting all individuals affected by diabetes, including those living with type 1, type 2, and caregivers, extends across diverse communities, ensuring accessibility to services and resources regardless of geographic location.

Our mission is deeply rooted in the continuous exchange of knowledge, fostering a community where those impacted by diabetes can access the latest information, resources, and support networks.

The Impact of a Dollar:

Diabetes Canada directs their funding mainly towards research and areas of greatest needs for people affected by Diabetes.

Charity: Heart and Stroke

Mission:

Our mission is to: Promote health. Save lives. Enhance recovery.

For more than 70 years, Heart & Stroke has been dedicated to fighting heart disease and stroke, saving thousands of lives, and improving the lives of millions of others. Since 1952, we have invested over \$1.65 billion in vital heart disease and stroke research which has led to a 75% decline in deaths caused by cardiovascular disease and revolutionary stroke treatments that cut deaths by 50%. Informing all this vital work is Heart & Stroke's unwavering commitment to advancing health equity in Canada. We work with partners and communities to remove barriers and level the playing field so that early intervention and support for heart health and stroke is accessible to ALL people living in Canada.

The Impact of a Dollar:

Last year, for every dollar Heart & Stroke spent:

- **62.2%** went to mission, which includes funding clinical research, advocacy programs and health promotion.
- **34.6%** went to fundraising, allowing us to manage a range of programs, including Jump Rope for Heart and Ride for Heart. Through these programs, we provide trusted, evidence-based health information to people in Canada such as the signs of stroke or heart attack and teaching children healthy habits for life.
- **3.2%** went to administration that supported our organization in business areas such as accounting and information technology.

In our last fiscal year:

- we invested a total of **\$24.2 million** in research supporting **476 best-in-class researchers** from across the country. Their work will advance science and inform action that will save lives, prevent disability, support diagnosis and recovery, and improve the health of people in Canada.
- we invested **\$31 million** in health promotion and advocacy programs. These programs ranged from Jump Rope for Heart, our school education and fundraising program, to advocacy campaigns, which call for legislative changes including protecting youth against the harm caused by vaping and restricting the amount of advertising of unhealthy food aimed at kids.

Charity: Institute for Advancements in Mental Health (IAM)

Mission:

Redesigning society for better mental health. We are innovating, supporting & driving change with people impacted by mental illness.

The Impact of a Dollar:

For \$65, you can give 30 minutes of 1:1 counseling.

For \$115, you can give 60 minutes of 1:1 counseling.

For \$130, give 1 person 1 Recovery in Action Session

For \$805, give 1 person 7 Recovery in Action Sessions*

For \$1,500, give 1 scholarship to 1 student experiencing mental health challenges.

Charity: The Kidney Foundation

Mission:

The Kidney Foundation of Canada is the leading charity committed to eliminating the burden of kidney disease through:

- Funding and stimulating innovative research for better prevention, treatments, and a cure.
- Providing education and support to prevent kidney disease in those at risk and empower those with kidney disease to optimize their health status.
- Advocating for improved access to high quality health care.
- Increasing public awareness and commitment to advancing kidney health and organ donation.

The Impact of a Dollar:

For every \$108 you donate, The Kidney Foundation of Canada can provide one month of short-term financial assistance to help with transportation expenses to and from lifesaving dialysis treatments.

For every \$125 you donate, The Kidney Foundation of Canada can provide one month of short-term financial assistance to help with emergency living expenses such as groceries and utilities.

Charity: Lung Health Foundation

Mission:

At the Lung Health Foundation, our unwavering commitment is to support and empower individuals living with lung disease across Canada. Through our range of community initiatives, grass-roots educational programs, research and advocacy, we elevate awareness and foster a compassionate environment for those affected by lung conditions, including their caregivers. We are dedicated to improving the lung health of Canadians.

Who We Are: The Lung Health Foundation is the leading national charity dedicated to improving the lung health of Canadians.

Our vision: A world where everyone can breathe easier.

Our mission: Improving the lung health of Canadians.

The Impact of a Dollar:

\$50 – Welcome Kit for participants who are joining Lung Health Foundation's Fitness for Breath Class

\$78/year (\$3 per paycheque) Supports Canadian Youth in accessing the tools to help them quit smoking or vaping, setting them up for a healthy future.

\$130 per year (\$5 per paycheque) Connects an individual living with lung disease to much needed supports such as My Lung Health Coach.

\$260 per year (\$10 per paycheque) - Supports early career researchers taking the steps to identifying future discoveries.

Charity: MS Canada

Mission:

Mission: To connect and empower the MS Community to create positive change

Vision: A world free of MS

Impact Goals

1. Advance treatment and care
2. Enhance well-being
3. Understand and halt disease progression
4. Prevent MS

The Impact of a Dollar:

\$80/year (\$3 per pay): Cover the cost of bathroom grab bars to increase independence at home.

\$300 per year (\$12 per pay): Provide funding towards a wheeled walker to increase independence inside and outside of the home.

\$390 per year (\$15 per pay): Provide funding towards an air conditioner to help alleviate some MS symptoms that increase in severity due to heat.

\$500 per year (\$20 per pay): Pay for an emergency response system to enable a person to continue living in their home.

Charity: Ontario Federation for Cerebral Palsy

Mission:

The Ontario Federation for Cerebral Palsy (OFCP) is a non-profit, charitable organization that strives to address the needs of people with cerebral palsy in the province of Ontario.

The Impact of a Dollar:

\$25: Your \$25 donation enables the Ontario Federation for Cerebral Palsy to provide specific support, such as 30 minutes of information and referral for individuals with cerebral palsy.

\$50: With a \$50 donation, you contribute to essential services, supporting initiatives like life enrichment programming. This support aids members in joining community activities and covers equipment repairs that enhance independence.

\$78/year (\$3 per pay): A modest commitment of \$3 per pay, totaling \$78 annually, helps fund needs like transportation services for those living with cerebral palsy, ensuring access to necessary treatments.

\$130 per year (\$5 per pay): A donation of \$130 per year, equivalent to \$5 per pay, goes towards supports like our emergency assistance fund. This fund aids individual members in crisis and supports member groups providing essential services, including personal support services for people with cerebral palsy.

\$260 per year (\$10 per pay): A more substantial commitment of \$260 per year, or \$10 per pay, significantly contributes to our equipment funding program. This funding is directed towards meeting the diverse and specific needs of those affected by cerebral palsy, enhancing their independence and overall quality of life.

Charity: Sickle Cell Awareness Group of Ontario

Mission:

To reduce the incidence of new sickle cell births and improve the quality of life of individuals and families living with sickle cell disease (SCD).

The Impact of a Dollar:

\$25 – can help get a patient in a pain crisis to the emergency room in time

\$50 – can help a parent pay for child-minding while on admission/with sibling at home

\$78/year (\$3 per pay) – can support delivery of an educational event to a very wide audience

\$130 per year (\$5 per pay) – can increase number and types counselling appointments available

\$260 per year (\$10 per pay) – can go towards a research project

Charity: Spinal Cord Injury Ontario

Mission:

Spinal Cord Injury Ontario provides peer experiences, education, advocacy, and ongoing services for those impacted by spinal cord injuries.

The Impact of a Dollar:

For **\$3 a paycheck** you will provide **a newly injured person** with a wheelchair knapsack filled with useful accessibility items including cup holder that attaches to a wheelchair, a door opener, a feeding cuff, and most importantly, links to services and supports to assist them in their journey.

For **\$6 a paycheck** you will provide training for **a Peer Mentor Volunteer** so they can effectively share their knowledge and experience with someone newly injured.

For **\$10 a paycheck** you will provide replacement batteries for the power wheelchair of **one person** in need.

A gift of **\$50** will help prevent injury by providing **one person** in need with safety grab bars.