FEDERATED HEALTH CHARITIES



ALS Society of Canada ∞ The Alzheimer Society of Ontario ∞ The Arthritis Society - Ontario Division ∞ Autism Ontario ∞ Canadian Cancer Society - Ontario Div. ∞ Cystic Fibrosis Canada Canadian Liver Foundation ∞ Crohn's & Colitis Canada ∞ Diabetes Canada (CDA/JDFC) ∞ Heart & Stroke ∞ Hemophilia Ontario ∞ The Kidney Foundation of Canada ∞ MS Society of Canada Ontario AIDS Network ∞ Ontario Federation for Cerebral Palsy ∞ Lung Health Foundation Osteoporosis Canada ∞ Parkinson Canada ∞ Spinal Cord Injury Ontario ∞ Institute for Advancements in Mental Health ∞ Sickle Cell Awareness Group of Ontario

SECRETARY OF THE CABINETS MESSAGE



I want to thank everyone who made the 2021 Federated Health Charities Campaign such a success.

The Ontario Public Service's second virtual campaign exceeded expectations. Despite the unique challenges of the pandemic, we raised \$1.63 million together, surpassing our campaign target and increasing proceeds by 12% from 2020.

This campaign would not work without the organizers, volunteers, and donors. Thank you to the campaign chairs, executive teams, and the many volunteers across the OPS

for your continued commitment. Thank you also to everyone who donated through payroll deductions or contributed by participating in fundraising events.

I would like to highlight some standout achievements:

- 29 ministry/agency campaigns surpassed their 2020 totals.
- Metrolinx joined the Federated Health team and ran their first campaign this year, raising \$10,000 with plans for more in years to come.
- Ministry of the Attorney General ran an outstanding campaign and raised 41% more than they did in 2020.

I believe there's no greater honor than to help someone else. That's why the Federated Health Charities campaign was started by OPSers 38 years ago, to support people across this province facing life-threatening diseases and life-changing conditions.

This year, you made the most of your time and energy to help change the lives of those with cystic fibrosis, spinal cord injuries and liver disease, along with so many others. I am impressed by your efforts and happy to see that this tradition is carried on enthusiastically every year.

SECRETARY OF THE CABINETS MESSAGE

I also want to acknowledge the steps that Federated Health Charities is taking to address health inequities, including, increasing diverse representation on its Board of Directors, and encouraging member charities to strengthen diversity and inclusion policies and practices. These efforts will help more Ontarians access the healthcare supports they need. Thank you again for your generosity and for making a positive impact in communities across Ontario.

Sincerely,

Michelle E. DiEmanuele

Secretary of the Cabinet and Head of the Ontario Public Service

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HONOURARY CHAIRS MESSAGE



This past year I was delighted to take on the position of the Honorary Chair for Federated Health Charities for a second year. This gave me the opportunity to see how the Ontario Public Service (OPS) can come together to achieve great things outside our day to day roles. I know that public service for many of us is a deeper calling, more than just a job. This is why, even in the most challenging times and when many traditional fundraising events could not take place, it is not surprising that the OPS found a way to reach our targets.

This was another challenging yeah for the charities we

fundraise for. An inability to raise much needed funds through many of their key events coupled with a considerably higher demand on health services, resulted in this being a time where they need us the most. You heard this need and responded. This year, collectively, you raised \$1,632,355. This funding went towards improving the health and quality of life of some of the most vulnerable in our province. Your contributions make a direct impact to individuals and families, in their time of greatest need.

I want to share my sincere thanks to everyone involved in making the 2021 Federated Health Charities Campaign a success. Congratulations to the entire Federated Health team – leaders, volunteers, campaign staff for your tireless commitment to find innovative ways to make it happen. Most importantly, thank-you to all the donors who show up every year to help their fellow Ontarians through participation in this campaign. You have made a difference in someone's life!

Sincerely,

Ian Freeman

Honorary Chair and Assistant Deputy Minister at the Ministry of Transportation

EXECUTIVE DIRECTORS MESSAGE



This year marks our 38th campaign and our second year operating entirely virtually. As we all know, spring saw the continuation of a devastating worldwide pandemic and it was a time of fear, loss, and continued struggle. Federated Health Charities mission is to support the health of all Ontarians, as such we felt a strong sense of responsibility to do our part during this time of health crisis and have been proud to have run two very successful fundraising campaigns throughout the pandemic.

To do this we turned to our supporters across the Ontario Public Service (OPS) and you showed your unwavering

commitment to the health of our communities. Everyone from the Secretary of the Cabinet, to the OPS leadership, to our Honorary Chair, to our committed volunteers all responded to our proposed campaign plans with the question "How can I help?", and we cannot thank you enough for that. You truly have been a part of something remarkable the past two years and it has been a true testament of the power of coming together. Every person involved in this year's campaign offered what they could, whether that be their time, a special skill set, innovative ideas, important connections, or much needed enthusiasm. And while each contribution might have seemed minimal; handing out promotional brochures, selling lottery tickets, creating a campaign poster, it ended up being an essential piece to the overall puzzle. Remember, each individual piece of a jigsaw puzzle may not seem terribly remarkable on its own, but a puzzle can only be completed if each small piece is in place. That was this year's campaign, thousands of small pieces that came together to result in an incredible picture of togetherness, community, and the power of a shared goal. Not only were we able to achieve our fundraising goals, we surpassed them!

Our focus this year was, and will always be, to support our charities to do the incredible work they do. But this year saw important work occurring behind the scenes for Federated Health Charities as well. We made commitments to diversity and inclusivity that we worked hard to follow through on, we formed partnerships with the Black OPS'ers and Diversity Councils,

EXECUTIVE DIRECTORS MESSAGE

and we brought on a new charity (Sickle Cell Awareness Group of Ontario) that focuses on an illness that is predominant in our Black communities. This work was as essential as the fundraising campaign this year and we are proud of the direction Federated Health is going in, as a result. You can read more about our diversity and inclusivity work on pages 9 and 10.

I am proud of the work we have done this year as we continue to strive to achieve our mission of improving the health of all Ontarians and I thank you all for your support of Federated Health Charities through this challenging year.

Sincerely,

Sarah Wood

Executive Director

Federated Health Charities

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ig for Life Session of



OUR NEW CHARITY: SICKLE CELL AWARENESS GROUP

The Sickle Cell Awareness Group of Ontario (SCAGO) is a

leading charitable patient organization supporting families with children, adolescents, and adults, with sickle cell disease (SCD) across Ontario. Sickle cell disease is a painful, chronic, and life-shortening inherited blood disorder that currently affects over 3500 Ontarians. There is no universal cure.

SCAGO enhances the quality of life for individuals with SCD through a combination of education and advocacy programs. It supports clinical research, engages in psycho-social research, health promotion, patients and care providers' education, community awareness, and the development of best practices guidelines.

Some of SCAGO's 2021 programs and initiatives included:

- Learning for Life (disease management) educational webinars series
- Scholarship grants for youth with sickle cell disease
- Anti-poverty and psychosocial services
- Research grants and studies
- COVID-19 education and vaccination program

SICKLE CELL AWARENESS GROUP

SCAGO regularly engages in evidentiary advocacy on behalf of people living with sickle cell disease with the government, schools, and the healthcare system. In 2021, the organization was critical to the historic passing of Bill 255 declaring June 19 as World Sickle Cell Day in Ontario, and in November 2021, SCAGO hosted the Sickle Cell Disease Summit, bringing together the sickle cell disease patient community, health care providers, health system leaders, researchers, and advocates to improve the quality of care for people with sickle cell disease.

With the generous support of its network of volunteers, donors, and partners, SCAGO works to fulfill its mission of improving the lives of Ontarians with sickle cell disease. To learn more about SCAGO and its programs visit <u>www.sicklecellanemia.ca</u>

Karla Watson

Media Coordinator, SCAGO

DIVERSITY AND INCLUSIVITY

Since inception, Federated Health Charities (FHC) has been dedicated to raising funds for its charity members to support health education and awareness, medical research, and client and patient services for all Ontarians

This past year, FHC has had the opportunity to engage in important conversations with members of the Ontario Public Service (OPS) Diversity Councils and the Black Ontario Public Service Employees Network regarding systemic racism in the health not-for-profit sector.

We are thankful to these groups for opening a dialogue with us that has brought to light historic inequities. These conversations have allowed FHC and its member charities to better focus on health inequities, particularly within the Black and Indigenous communities,

As an organization we recognize the links between structural anti-Black and anti-Indigenous racism and health inequities and how this leads to poorer health outcomes for Black and Indigenous communities. This structural racism can take the form of decreased access to funding, lack of awareness of health issues that are prevalent in Black and Indigenous communities, fewer supports available to combat health concerns, and a lack of Black and Indigenous voices involved in community health decisions.

FHC and its charity members recognized the need for additional work to be done within the federation to ensure our membership was as diverse as the province it aims to serve. A year ago, we made four specific commitments to move us towards this goal. Here is what we have achieved:

- Taking immediate action to begin filling some of the gaps in our membership list by onboarding a charity that focuses on a prevalent health issue for Black Ontarians. Status: Complete. In 2020 we welcomed the Sickle Cell Awareness Group of Ontario to the FHC membership.
- Taking steps to increase OPS representation on our Board of Directors, as well as ensuring that Board members appointed by FHC member charities reflect the diversity of Ontario.
 Status: Complete. Have added 5 additional OPS Board positions and have struck an OPS Advisory Committee. Completed the redevelopment of the contract between FHC and its

member charities, outlining diversity expectations for Board appointees.

DIVERSITY AND INCLUSIVITY

3. Striking a Task Force to focus on reviewing existing FHC governance and onboarding policies. Objectives will include: creating governance models that reflect key elements of cultural safety and anti- oppression, amending our onboarding process to ensure it is not contributing to existing funding barriers, creating an ongoing process for assessing gaps in our membership against prevailing health issues that affect Black and Indigenous communities, and developing a more proactive and responsive charity recruitment process.

Status: Complete. Developed a Charity Onboarding Policy to enable FHC to be proactive in assessing membership gaps and outreach to underserved communities and an Incoming Charity Fee & amp; Reserve Fund Payment Policy to reduce financial barriers for involvement for underfunded charities.

4. Developing a minimum requirement for our member charities regarding their diversity and inclusion policies and practices as well as better communication and promotion of the work our charities are doing to serve health issues affecting Black and Indigenous communities. Status: In Process. Struck a Task Force to determine reasonable minimum requirements for member charities and a process for implementation.

FHC is committed to ensuring they provide a vehicle for which OPS employees can contribute to the charities that best represent the health issues most important to them. We are proud of the steps we have taken this year, but it is only the beginning. These steps have laid the track for long-term changes, have opened the door for ongoing conversations, and have strengthened our commitment to better fulfill our mission of supporting the health of all Ontarians.



MESSAGE OF APPRECIATION FROM ONE OF OUR CHARITIES

Cystic fibrosis (CF) is a genetic disease that affects the lungs and digestive system. People with CF have faced lives that are difficult, involving several hours of treatment and therapy every single day, and far too short. There are approximately 1,500 children and adults with CF in Ontario.

Thanks to the support of the members of the Ontario Public Service (OPS) through Federated Health Charities, Cystic Fibrosis Canada has invested in research, healthcare and advocacy programs that have significantly improved the lives of Ontarians living with CF. Fifty years ago, it was rare for children born with CF to live to adulthood. Today, the median predicted age of survival for a child born with CF is about 54 years of age.

We are excited to share that there is more hope than ever for people with cystic fibrosis thanks to the availability of drugs like Trikafta, which as of September 2021, is being made available to eligible patients through the Government of OntarioOntario Drug Programs. Up until now, CF treatment involved attempting to control symptoms. Modulator drugs like Trikafta target the genetic defects involved in CF and the affects for many are dramatic and life changing. Some have even referred to it as a 'miracle'. As wonderful as this is, these medicines are not a cure, and they will not help everyone with CF, including those with rare mutations and those who already have advanced disease.

We take this opportunity to thank you, the OPS, for your amazing support and celebrate these wonderful accomplishments together, but also recognize that our work is far from done. We will not stop until CF cystic fibrosis is no longer a life threatening disease, and with your help we will ensure that no one is left behind.

Thank you for your continued support of Federated Health Charities!



ALLOCATION OF CAMPAIGN REVENUE

ALS Society of Canada	\$56,488.59
The Alzheimer Society of Canada	\$165,271.58
The Arthritis Society-Ontario Division	\$65,352.38
Autism Canada	\$70,332.11
Canadian Cancer Society - Ontario Division	\$216,167.68
Canadian Liver Foundation	\$44,243.24
Crohn's and Colitis Canada	\$76,714.20
Cystic Fibrosis Canada	\$50,160.42
Diabetes Canada (CDA/JDFC)	\$108,558.58
Heart and Stroke	\$143,027.76
Hemophilia Ontario	\$37,172.43
Institute for Advancements in Mental Health	\$76,706.66
Lung Health Foundation	\$54,704.14
MS Society of Canada	\$62,726.57
Ontario Federation for Cerebral Palsy	\$39,602.58
Ontario AIDS Network	\$54,204.14
Osteoporosis Canada	\$41,470.74
Parkinson Canada	\$72,056.49
Sickle Cell Awareness Group of Ontario	\$32,767.52
Spinal Cord Injury Ontario	\$44,627.04
The Kidney Foundation of Canada	\$61,645.42
	\$1,574,000.27

WORKPLACE CAMPAIGN RESULTS

Number of Donors 5,639 Average Gift \$244.84 Participating agencies and ministries 33 Special Events \$106,091 Lottery \$90,545 Other Donations \$76,506 Payroll Pledges

\$1,304,161

*The numbers on this page represent pledges made during April – June 2021.





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RETIREE CAMPAIGN RESULTS

Number of Donors

165

Average Gift

\$333.65

Participating retiress

225

Participation Rate

73%

Money Raised **\$ 5 5 , 0 5 2**

*The numbers on this page represent pledges made during April – June 2021.



COMBINED RESULTS

Money Raised



\$1,632,355

Number of Donors



Average Gift

\$281.25

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PAGE 14



VOLUNTEER REMARKS

Thomas Kaudelka - Alcohol and Gaming Commission of Ontario, Campaign Co-Chair

When I was asked to be a co-chair of the joint AGCO/OPP FHC campaign, I had no idea how detailed and involved this event would be. What a fantastic experience it was and what a pleasure it was to work with such a dedicated and committed group of people. Drawing on the experience and knowledge of my co-chair, Sergey Bogdanov, made the work run smoothly and efficiently. Seeing the professionalism of all involved focusing on making the campaign a success despite the challenges presented by Covid and having two separate organizations come together in support of this incredible charity was impressive to say the least. In the world that we find ourselves in, it is more important than ever for those of us fortunate enough to be in a position to help to do just that. FHC exemplifies this movement and I was thrilled to be a small part of it. Getting to know some of the charities, the work they do and people that benefit really drove home the message that this is truly a worthy cause. I am thankful for having had the opportunity to be involved.

Ami Martell - Ministry of Agriculture, Food & Rural Affairs, Campaign Chair

I have had an amazing experience working with Federated Health Charities in the role of Campaign Chair for OMAFRA. It is so rewarding to support 21 such deserving charities and the good they do. While I am often impressed by what charities can accomplish with small contributions, being a part of what they can achieve when we give as a group is very motivating for me as a volunteer. I felt it time and time again throughout the campaign as I learned about tremendous research advancements and heard personal stories about overcoming significant health challenges. The desire of our leadership, campaign team and canvassers to do our best for these charities was so strong that the ideas, opportunities, and support for the campaign just kept coming. Thankfully, so many people at our ministry responded by giving generously, particularly through payroll donations, and it was a great feeling to raise funds beyond our ministry's goal. Another great feeling is knowing the campaign offered us moments that will stand out as highlights of our working lives during these times, such as creating the chance to admire each others' pets, catch each other talking while on mute for a \$1 donation (double for the Deputy Minister) and support each other in a thoughtful wellness challenge. Truly a success!

VOLUNTEER REMARKS

Murray Leaning - Ministry of Seniors & Accessibility, Campaign Chair

MSAA is a small ministry – just 150 people if you exclude the shared corporate division – so leading this campaign was a great opportunity for me to reach out to each staff member directly and emeet most of them. Since I had only been working in the ministry for a little over a year, this was a great opportunity for me to get to know many of my colleagues. Of course, the end goal of our campaign was to encourage participation from ministry staff to help our fellow Ontarians in need, especially during the challenge of a once-a-century pandemic that was hurting so many of our neighbours. I'm thrilled that we were able to improve on our 2020 results with a higher participation rate and a higher total raised. Given how significant the need was in 2021, I was happy to give my support to our ministry's campaign, and to achieve some good results.

John Burns - Ministry of the Attorney General, Campaign Co-Chair

The 2021 Ministry of the Attorney General's Federated Health Campaign was an absolute blast. First off, I was asked to co-chair with Barb Dawson and I knew so little about this fabulous charity. The MAG team of Maggie Chau, Shaz Ahmed, Jackie Mahon, Emily Klassen, Hina Afzaal, Gustavo Gutierrez, Jehenille Ferguson and Maribeth Christensen made my role a lot of fun. Being a 100% virtual was the major challenge that became an opportunity. When the campaign kicked off with Barb Dawson, Olha Dobush A/Assistant Deputy Attorney General, Lanre Tnji-Ajayi with the Sickle Cell Awareness Group of Ontario and a cross province game of Kahoot!, we knew this was a special year. My colleague Susan Fullerton Deputy Public Guardian and Trustee bravely took on the role of MAG's Federated Health's Parkinson's self-advocate sharing on InsideOPS MAG her story of strength, community and hope while undergoing a risky new Parkinson's medical procedure. Her Victims and Vulnerable Persons "\$5 will get you \$10" matching payroll deduction campaign online cottage-side chat with Olha, Parkinson's VP Jon Collins was a fund raising catalyst. Our closing ceremony featuring Deputy AG Dave Corbett, Michelle DiEmanuele Secretary of the Cabinet, Sarah Wood Federated Health Executive Director and Parkinson's Jon Collins was a sincere and moving event. The MAG Team, over 70 ambassadors, generous prizes and province wide payroll deductions made for a record \$124,916.92 in donations.





	Fed Health campaign	
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		Chris Stoglos, #12757
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A LOOK AT FEDERATED HEALTH CHARITIES HISTORY







FINANCIAL STATEMENT

Year ended September 30, 2021, with comparative information for 2020

	2021	2020
Contributions	\$1,574,000	\$1,408,469
Donations	\$1,574,000	\$1,408,469
Revenue:		
Administration Fees	\$376,345	\$361,851
Expenses:		
Salaries, benefits, wages	\$207,541	\$200,295
Campaign	\$61,561	\$55,129
Lottery	\$26,962	\$27,253
Administrative	\$26,016	\$18,200
Professional Fees	\$14,804	\$11,563
Volunteer management	\$8,271	\$6,433
	\$345,155	\$318,873
	\$31,190	\$42,978
Interest Income	\$2,995	\$2,457
Excess of Revenue	\$34,185	\$45,435

CONTACT US

For general inquiries and questions, please contact:

Sarah Wood

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For any questions pertaining to our finances, please contact:

Tatyana Parfenyuk

Manager of Finance and Administration Tel: (647) 278-9861 Email: tatyana.parfenyuk@ontario.ca

> **Address** 315 Front St. West, 5th Floor Toronto, ON M7A 0B8

Federated Health Charities is getting a make-over. We are excited to introduce our new logo!



Annual Report is Designed by Gurjot Singh

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