

Annual Report 2020



federatedHEALTH
C H A R I T I E S
THE HEART OF THE OPS

ALS Society of Canada ♥ The Alzheimer Society of Ontario ♥ The Arthritis Society -Ontario Division ♥ Autism Ontario ♥ Canadian Cancer Society - Ontario Div. ♥ Cystic Fibrosis Canada ♥ Canadian Liver Foundation ♥ Crohn's and Colitis Canada ♥ Diabetes Canada (CDA/JDFC) ♥ Heart & Stroke ♥ Hemophilia Ontario ♥ The Kidney Foundation of Canada ♥ MS Society of Canada ♥ Ontario AIDS Network ♥ Ontario Federation for Cerebral Palsy ♥ Lung Health Foundation ♥ Osteoporosis Canada ♥ Parkinson Canada ♥ Spinal Cord Injury Ontario ♥ Institute for Advancements in Mental Health ♥ Sickle Cell Awareness Group of Ontario

Secretary of the Cabinets Message



I want to extend my sincere thanks to everyone involved in making the 2020 Federated Health Charities Campaign a success, particularly during these unprecedented times. The Ontario Public Service's first virtual campaign was an extraordinary achievement. Adapting to a virtual campaign required agility, problem solving and developing innovative solutions. Thank you to the campaign chairs, the executive teams and the many volunteers across the OPS for your dedication and commitment. Thank you to everyone who donated through payroll deductions or who contributed by participating in fundraising events. Despite a challenging fundraising climate, the OPS showed its commitment and generosity by raising over \$1.425 million. You made a real difference at a time when many in our communities need help the most. Federated Health Charities are faced with having fewer resources while the COVID-19 pandemic has significantly increased the demands on the services of these organizations. Many people served by these charities have very compromised immune systems and are more susceptible to serious complications from infections. Your contributions this year supported our health charities in providing safe transportation to required medical appointments, ensuring families have the funds they need to cover medication and treatment costs, and supporting high-risks patients to stay safe at home by delivering food and other essential services.

Secretary of the Cabinets Message

Your efforts and support have continued a tradition of giving and generosity. The Federated Health Charities campaign was started by OPSers 37 years ago to help people facing life-threatening diseases and life-changing conditions and the agencies that support them. It is one of Canada's most successful workplace campaigns and I am extremely proud that our organization has raised more than \$50 million for these deserving health charities over the years. Federated Health continues to take strides forward and recently added the Sickle Cell Awareness Group of Ontario as the 21 st charity the campaign will be supporting. It is being added to a list that includes the Alzheimer Society of Ontario, the Canadian Cancer Society, Cystic Fibrosis Canada and many others. Thank you again for your generosity and for making a positive impact in communities across Ontario.

Steven Davidson

Secretary of the Cabinet





Honourary Chairs Message

I was honoured to return as the Honourary Chair for this year's Federated Health Charities campaign. This year's campaign has been unlike any other – COVID-19 has presented many challenges as we all know, and it similarly impacted the 2020 campaign. The Federated Health campaign relies on interpersonal engagement, team building and team events. Who doesn't think of Federated Health and immediately consider events that bring us physically together and break down barriers? This year that wasn't possible.

COVID-19 also reminded us early on of the need to think of others, and of the work that the Federated Health charities do for those in need – in particular, for people in exceptional need as a result of COVID-19. The populations served by Federated Health charities are some of the most vulnerable in our province and are some of the most high-risk for COVID-19 infection due to compromised immune systems, increased susceptibility to infections and complications, and highly compromised lung functions.

The entire Federated Health team – leaders, volunteers, campaign staff – quickly adapted and advanced a successful virtual campaign. Through your collective efforts and leadership we ended up unearthing even more creativity, ingenuity, and energy, and breathed new life into the campaign. That commitment also came through clearly as volunteers yet again stepped up and donors continued to give generously.

Honourary Chairs Message

All of these pieces underscore the importance of Federated Health to the OPS, and in a year filled with adjusting, learning and growing, Federated Health has been working to ensure they are growing alongside the OPS and are reflecting OPS values. I am pleased to share that important partnerships between Federated Health, the Black Ontario Public Service Employees Network and the Diversity Councils have emerged and allowed space for important, and overdue, conversations about systemic racism, health inequities and how Federated Health can work to address anti-Black and anti-Indigenous racism. These conversations have been important to ensure that Federated Health's charity membership is as diverse as the OPS population it serves.

Jonathan Lebi

Assistant Deputy Minister,
Ministry of Municipal Affairs and
Housing

Federated Health Charities
Honourary Chair



I feel incredibly proud of what we were able to achieve through this year's campaign – and also of what is in store for Federated Health. I would like to acknowledge the tireless dedication of OPS leadership and the incredible donors. I would especially like to thank the community of volunteers who are the backbone of Federated Health.

Looking forward to many more successful campaigns in years to come – and wishing you, your families and communities good health and success

Executive Directors Message



As the 37th Federated Health Charities campaign comes to a close I have been reflecting on the past several months and all that we've been through together in that time. It has been a time of uncertainty, challenges, and fear. But it has also been a period of incredible community. People across the province have come together to respond, support and look out for one another in a way I've not personally witnessed before. As they say, all struggles have a silver lining and the togetherness that has been fostered over the past 6 months is certainly a silver lining. This year's campaign was both our most challenging and our most rewarding, by far. We began unrolling the campaign before the pandemic began and were prepared for it to look a certain way, but that quickly changed. With the unwavering support and commitment of teams all across the OPS we adapted the campaign to run entirely virtually, for the first time in its history. It took pivoting, problem solving, and the development of new solutions and our volunteers and teams worked tirelessly to make this happen. With everything going on we would have understood if our volunteers needed to step down this year, but instead they did the opposite and stepped up. We are incredibly grateful for all of your support.

Executive Directors Message

The generosity of the OPS was outstanding this year. Federated Health supports the health of Ontarian's and this year, the health of Ontario was at risk. OPS employees saw the desperate need in our communities and dug deep to help. The generous gifts and touching messages that poured in throughout this campaign reaffirmed what we already knew, that the OPS cares about its communities and will go above and beyond to ensure they are taken care of. The ongoing support we receive year after year, from the leadership and employees of the OPS, has allowed us to continue growing and helping more people. This year we welcomed three new charities to the campaign; MS Society of Canada, Parkinson Canada, and Autism Ontario, and were able to make significant contributions towards the impactful work they are doing. As we close this campaign, our province is still in a state of uncertainty and risk, but I know that we will continue to come together and hold each other up. I thank you for standing with us this year and I am proud of the difference we have made towards the health and well-being of Ontarian's through these challenging times.

Sarah Wood

Executive Director

Federated Health Charities

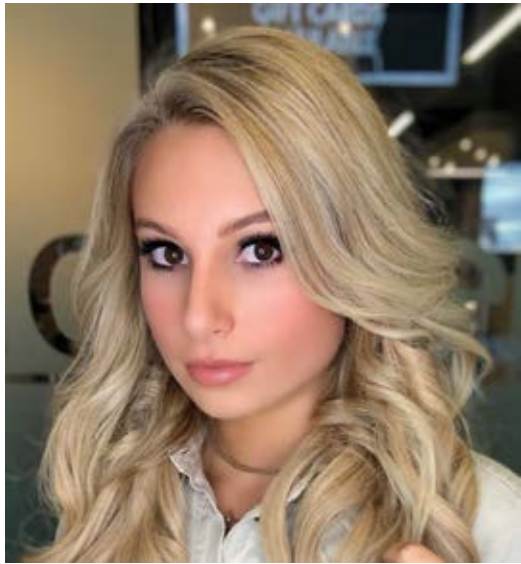




A look at Federated Health Charities history

Established in 1983,

You have donated over \$50-million to help fund the search for treatments and cures



Daniella Shurgold

Manager, Corporate Partnerships - Lung Health Foundation
Co-Chair, Federated Health Charities Board of Directors



On behalf of the Lung Health Foundation, one of the now 21 health charities supported by Federated Health Charities, and sitting as the Co-Chair of the Board of Directors, I would like to thank the OPS for their continued support, enthusiasm, engagement and creativity through the 2020 campaign, despite all of the challenges that the year has been accompanied by. This year has been unlike many others, and the health and well-being of Canadians is more important than ever before. The impact that Federated Health Charities has had on the 21 charities that have benefitted from the funds raised is immeasurable. Federated Health campaigns help to amplify the voices of the member charities and provide critical funds needed to invest in research, care and support programs for Ontarians. The campaigns have also given member charities the opportunity to raise awareness about their causes, and through meaningful conversations with the OPS, has opened dialogue that has allowed us to recommit to ensuring the campaign acts as a vehicle for which OPS employees can contribute to the charities that best represent the health issues most important to them and that impact all Ontarians.

2020 has been filled with uncertainty but with the funds raised through the Federated Health campaigns, member charities are able to continue to invest in the programs that support Ontarians facing health challenges. At the Lung Health Foundation, the funds raised through OPS contributions have helped to ensure we are there for the 1 in 5 Canadians who struggle to breathe. Living with a chronic lung condition comes with a unique set of concerns and questions only exasperated by the threat of COVID-19. Respiratory infections can be especially dangerous for people who are affected by lung disease. With the Federated Health campaign support, we are able to continue to slow the spread and protect Ontarians who are living with asthma, COPD, lung cancer, and other lung diseases. On behalf of the 21 member charities, thank you for your support and generosity. We will continue to work together to make a difference in the lives of Ontarians.

Charity Impact



Canadian
Cancer
Society



Hemophilia Ontario

OSTEOPOROSIS



Crohn's and
Colitis Canada
Crohn et
Colite Canada



kidney
FOUNDATION

lung
health
starts
now

lung health
foundation



Cystic Fibrosis
Fibrose kystique
Canada



SCAGO

Sickle Cell Awareness Group of Ontario



Proud Partner of
SPINAL CORD
INJURY ONTARIO
Celebrating 75 Years

DIABETES
CANADA



Institute for
Advancements in
Mental Health



OAN.red
Ontario AIDS Network



SCAGO
Sickle Cell Awareness Group of Ontario

liver.ca

Canadian Liver Foundation
Fondation canadienne du foie



Parkinson Canada



Multiple
Sclerosis
Society of
Canada



AutismONTARIO
see the potential voir le potentiel

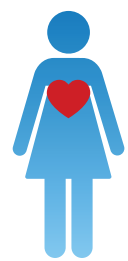
Allocation of Campaign Revenue

ALS Society of Canada	\$59,332.22
Alzheimer Society of Ontario	\$157,644.67
The Arthritis Society - Ontario Division	\$69,643.71
Autism, Ontario	\$29,863.11
Canadian Cancer Society- Ontario Division	\$206,067.83
Canadian Liver Foundation	\$46,139.75
Crohn's and Colitis Canada	\$71,591.34
Cystic Fibrosis Canada	\$49,115.96
Diabetes Society (CDA/JDFC)	\$105,455.98
Heart & Stroke	\$151,702.35
Hemophilia Ontario	\$36,650.32
Institute for Advancements in Mental Health	\$68,179.21
Lung Health Foundation	\$52,753.80
MS Society of Canada	\$29,954.95
Ontario Federation for Cerebral Palsy	\$39,557.14
Ontario AIDS Network	\$54,850.45
Osteoporosis Canada	\$46,531.92
Parkinson, Canada	\$26,503.04
Spinal Cord Injury Ontario	\$45,449.57
The Kidney Foundation of Canada	\$61,482.04

Campaign results

Workplace Campaign

Federated Health Charities is a workplace charitable campaign that allows members of the Ontario Public Service (OPS) across Ontario to support up to 21 health charities through payroll deductions, donations and special events. Since it was established in 1983, the OPS has donated over \$50-million to help fund the search for treatments and cures, and to improve the quality of life for people struggling with life-changing illness.



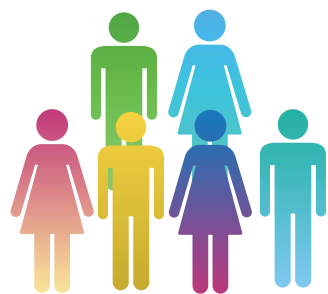
Number of Donors

5,147



Average Gift

\$232.09



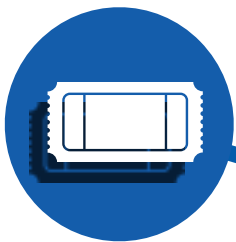
Number of ministries and agencies that participated in the campaign

32

Special Events
\$92,465.77



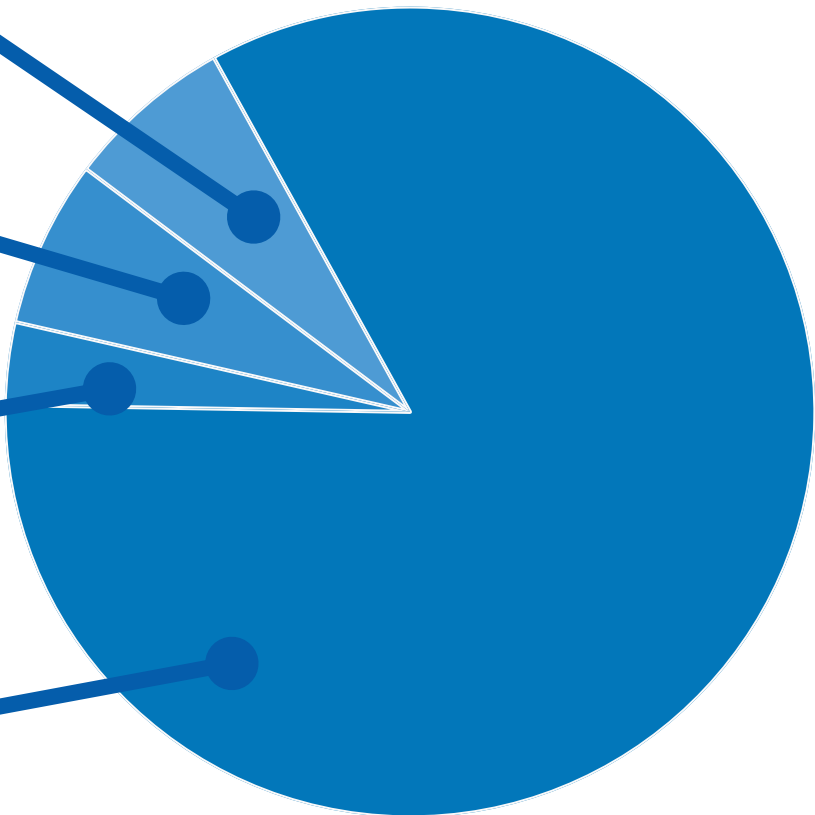
Lottery
\$92,130



Other Donations
\$45,438.01



Payroll Pledges
\$1,149,131.06

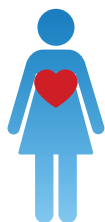


Campaign results



Donations

\$51,868



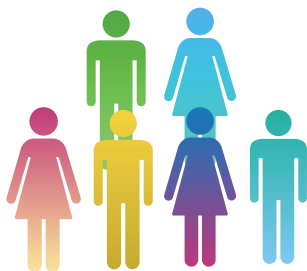
Number of Donors

156



Average Gift

\$332.49



Number of participating retirees

230



Participation Rate

68%

Retirees Campaign

The OPS retirees have a long legacy of being strong supporters of the Federated Health Charities campaign and this shows the compassion and dedication they have towards ensuring that your families, friends, and fellow Ontarian's have the best possible health services available to them in their time of need.

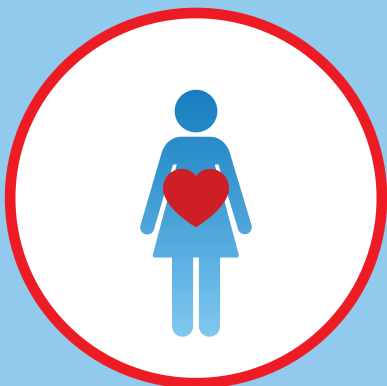
Combined Campaign Results

Total Raised



\$1,431,032.84

Number of Donors



5,303

Average Gift



\$269.85

Volunteers- The Backbone of Our Campaign



Volunteers are the backbone of this campaign. They do the work to make the campaign happen and it would not be possible without them. They spread the word about these devastating illnesses, they educate people on the work these charities are doing, they run incredible events and sell thousands of lottery tickets. Every year there are thousands of OPS employees who come forward to lend a hand in running the campaign and they all do so for their own reasons. Some have a personal connection to the cause, some have a skill they think would be helpful, and some just want to have fun. Together they make up the incredible Federated Health Charities campaign team.

Natalie Majer – 2020 OPP Campaign Chair

I was thrilled to return as the Ontario Provincial Police (OPP) Federated Health Charities (FHC) Campaign Chair, mentoring our team to begin with the “end in mind” and roll up our sleeves to get to work on behalf of those in greater need. With COVID- 19 restrictions on gatherings and many OPP members working remotely, the 2020 FHC campaign took place primarily online. As such, creativity peaked as we witnessed our membership organizing special events such as a drive-thru BBQ at OPP General Headquarters, partnerships with local restaurants who prepared brown-bagged lunches & takeout meals for us to sell, and a virtual silent auction that became a highly anticipated event. In total, the OPP raised \$44, 436.75 for the FHC this year, a near doubling of the 2019 total of \$28, 910.65, and raised the most for special events out of all ministries and agencies in the OPS. On top of that OPP employees made generous donations and supported the FHC lottery. What was clear through this year’s campaign was that we can have a real impact when we come together for the common good. This is the hallmark of this year’s campaign.



**Jasmina Sivcevic, 2020 Ministry of Transportation
Campaign Co-Chair**

I've been volunteering for our government's workplace charity campaigns since I started my career with the Ontario Public Service in 2013, and what never ceases to amaze me is the dedication and generosity of our organization. Year after year, staff come together from across the province to plan and execute events and encourage payroll deductions to raise funds for Federated Health Charities and the 21 different agencies it supports – agencies that play a critical role in health education and awareness, medical research, and client and patient services in our province. This year's pandemic crisis has hit us all hard, but it has especially impacted those most vulnerable and at-risk in our communities. These are the people that rely on support from Federated Health's 21 member charities, charities who are facing resource shortages at all operational levels. If there were ever a time where we needed to stand strong together and advocate for a worthwhile cause, this was it, and I was incredibly uplifted to see our Ministry do just that to raise over \$100,000 for this year's campaign. As always, the driving force behind this success is the passion and creativity of Ministry of Transportation volunteers who, this year, worked together to run a completely virtual campaign that still felt engaging and inspiring in our "new normal". It was truly an honour to help lead this team with my Ministry Co-Chair, Luciano Coschino, and to know that our efforts are making a difference in the lives of so many Ontarians.

**Ozlem Keser – Chair of Ministry of Children,
Community and Social Service Campaign 2020**

It was a great privilege to be the MCCSS Chair for FHC and I came to realize the importance of the role even more as the campaign unfolded. This year's FHC campaign felt like a roller coaster ride; we had to switch gears and come up with an entirely online campaign strategy on very short notice when COVID-19 hit the world. Despite the challenges of a pandemic, we worked together as a team to run a very successful campaign and exceeded our ministry's fundraising goal. Being able to raise awareness for the 21 charities served by FHC was an amazing feeling. These charities provide critical programs and support to people living with, and affected by, a wide variety of illnesses. Each charity is equally important and the work they do may be helping someone in your family, your friends or the communities that our ministry serves. I want to thank all MCCSS volunteers, staff who donated and the Executive team for their dedication during this unprecedented campaign. Together we achieved great success!

Federated Health Charities

Statement of Operations

Year ended September 30, 2020, with comparative information for 2019

	2020	2019
Contributions	\$1,408,469	\$1,782,990
Distributions	1,408,469	1,782,990
Revenue:		
Administration fees	361,851	292,090
Expenses:		
Salaries, benefits and wages	200,295	194,005
Campaign	55,129	29,853
Lottery	27,253	26,528
Administrative	18,200	19,809
Professional fees	11,563	13,465
Volunteer management and recognition	6,433	9,917
	318,873	293,577
	42,978	(1,487)
Other income	2,457	1,487
Excess of revenue over expenses	\$45,435	\$-

Contact us

For general questions, please contact:

Sarah Wood

Executive Director

Tel: 437-925-6227

Email: Sarah.wood2@ontario.ca

For any questions pertaining to our finances, please contact:

Tatyana Parfenyuk

Manager of Finance and Administration

Tel: 647-278-9861

Email: tatyana.parfenyuk@ontario.ca

Address:

315 Front Street, 5th Floor

Toronto, ON

M7A 0B8

www.federatedhealth.ca

Designed by Ayse Kilic