



Federated
HEALTH Charities
C A M P A I G N

Annual Report

Campaign 2019

♥ ALS ♥ The Alzheimer Society of Ontario ♥ The Arthritis Society - Ontario Division ♥
Canadian Cancer Society - Ontario Div. ♥ Cystic Fibrosis Canada ♥ Canadian Liver
Foundation ♥ Crohn's and Colitis Canada ♥ Diabetes Canada (CDA/JDFC)
Heart and Stroke Foundation ♥ Hemophilia Ontario ♥ The Kidney Foundation of
Canada ♥ Ontario AIDS Network ♥ Ontario Federation for Cerebral Palsy ♥ The
Ontario Lung Association ♥ Osteoporosis Canada ♥ Spinal Cord Injury Ontario ♥
Schizophrenia Society of Ontario ♥

Secretary of Cabinet's Message



Federated Health is one of Canada's most successful workplace campaigns and I want to thank everyone who played a role in making this year's campaign a success.

The OPS is unique in creating its own internal, long-standing charity. Since its beginning the Federated Health campaign has been exclusive to the OPS and has continued to operate this way for 37 years. The OPS saw a need to be able to give back to health charities in a highly efficient way and created this campaign to give to some of the most in-need health causes in the province. It is with tremendous pride that we, as a community, can say we have raised more than \$48 million for 17 deserving health charities including the Alzheimer Society of Ontario, the Canadian Cancer Society and Cystic Fibrosis Canada, just to name a few.

Because of these efforts the Alzheimer's Society is continuing to provide care and education to people living with dementia and their families, the Canadian Cancer Society is further enhancing the quality of life for those living with cancer, Cystic Fibrosis Canada is investing more in life-saving research and care, and the list goes on.

Each year we raise the bar higher and this year was no different. Together, we ran another very successful campaign.

I personally want to thank all of the people who participated in this year's campaign, whether you volunteered to run special events, or spread the word of the work these charities do or invited your colleagues to make a donation. Every day, you work hard to serve the people of this province and I thank you for going that extra mile to find time outside of your day job to better the lives of people in Ontario. You all helped to make a tangible impact on the lives of those struggling with life-changing illnesses and these efforts do not go unnoticed.

Your generous giving of your time and donations reinforces just how much this campaign means to us in the OPS and how committed we are to investing in the health of people across our province.

Steven Davidson

Secretary of the Cabinet



Honourary Chair's Message



I was honoured to be asked to be this year's Honourary Chair for the Federated Health Charities campaign. To me, this long-standing tradition within the OPS highlights the importance of giving, public service, and community. In my life – particularly when I look at my children – I know how lucky and fortunate I am, but I am also very aware that not everyone is so lucky. This campaign raises funds for a number of incredibly worthy organizations who are there for individuals and families when they are going through difficult times related to debilitating and life-threatening illnesses.

I feel incredibly proud of what we were able to achieve through this year's campaign. Times of transition and change can be challenging for our fundraising campaigns, but we managed to pull off amazing numbers – and it's in no small part because of the tireless dedication of OPS leadership, volunteers and the incredible donors.

Federated Health is about more than just numbers and donations though, it's about communities and people. Communities and people served by the charities that we know so well and have had long-standing partnerships with. Communities and people across ministries – who are eager to give, but who also rely on the events to build their support

systems and morale. Communities of volunteers – who are the backbone of Federated Health. And communities of donors – who share one thing in common in that they saw a need and wanted to help.

However you gave or supported the campaign, thank you for all that you've contributed – time, effort, ideas, or money. This is a community that I am truly honoured to be a part of.

Looking forward to many more successful campaigns in years to come

Jonathan Lebi

**Assistant Deputy Minister, Ministry
of Indigenous Affairs**

**Federated Health Charities
Honourary Chair**



Executive Director's Message



As we wrap the 37th Federated Health Charities campaign run within the OPS, I am feeling grateful.

Grateful for this incredible partnership between the Ontario Public Service and our 17 community charities – a partnership of this length, consistency and strength is rare and the impact it has had on the lives and health of Ontarians is remarkable. The strength of this partnerships starts with the strong support of the leadership who set the tone that the OPS truly cares and make this campaign a priority.

Grateful to the thousands of employees who volunteer every single year to make this campaign happen – none of this would be possible without you. You do the work to make this campaign happen. Every one of the lottery tickets were sold by a volunteer, all the payroll pledges were facilitated by volunteers spreading the word and inviting people to donate, the hundreds of special events across the province were planned and executed by all of you. When you tally up all the things the volunteers made happen during the campaign it is astounding.

And grateful to the donors. You all give for your own reasons; some of you have lost a loved one to one of these illnesses, some of you are living with one yourself, some of you want to invest in a better future for your children, and some of you just know that someone out there needs this help and you are willing to provide it.

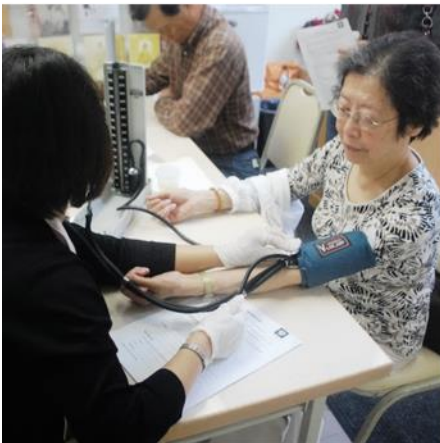
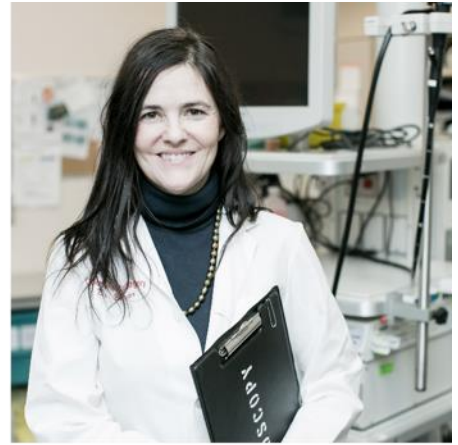
Federated Health Charities donates funds to 17 health-based organizations who do incredible, life-saving work. I truly believe in what they do, and I believe in the power of this campaign. Thank you for standing up and showing that you believe in it too. There is a reason this campaign is called 'the heart of the OPS'.

Sarah Wood

Executive Director

Federated Health Charities





Charity Impact





Charity Remarks



Jeffrey D. Beach

Chief Executive Director – Ontario – Cystic Fibrosis Canada
Co-Chair, Federated Health Charities Board of Directors



As a staff member of Cystic Fibrosis Canada, one of the 17 health charities supported by Federated Health Charities, and now the Co-Chair of the Board of Directors, I thank everyone with the OPS for their incredible support and continuing enthusiasm and dedication to our campaign.

The impact that Federated Health Charities has had on the health and well-being of Ontarians facing health challenges is difficult to overestimate. The 17 charities that benefit directly from funds raised use these dollars to fund vital research, care and support programs that have extended the lives of people with chronic illness and improved the lives of people facing health challenges and the caregivers who support them. Federated Health campaigns have also given health charities the opportunity to raise awareness about their causes, ensuring that people who need support and information are able to gain access to what they need to lead longer, better lives.

To put this into perspective, when Federated Health Charities began in 1983, it was rare for people with cystic fibrosis (CF) to live into adulthood. Thanks to funds invested through OPS contributions, Cystic Fibrosis Canada has invested in research and specialized healthcare programs that have helped us understand and treat CF. While there is no cure, in 2019 60% of the people in Ontario with CF are adults over the age of 18, and children born with CF in Canada today have a median predicted age of survival of more than 50 years, and we expect that number to continue to climb with continued support. This is just one example of the impact that Federated Health has had for the benefit of the people of Ontario.

On behalf of all the member charities, thank you for your generosity. Together we are making a real difference in the lives of many!

**DIABETES
CANADA**



Canadian Hemophilia Society
Help Stop the Bleeding



Cystic Fibrosis
Canada

OSTEOPOROSIS



SPINAL CORD INJURY ONTARIO
LÉSIONS MÉDULLAIRES ONTARIO

Proceeds in support of



**Heart
&Stroke™**



SCHIZOPHRENIA
SOCIETY OF ONTARIO
A REASON TO HOPE



Ontario AIDS Network

BREATHE
the lung association

Alzheimer Society
ONTARIO



ALS
CANADA



Canadian
Cancer
Society

Société
canadienne
du cancer



Canadian Liver Foundation
Fondation canadienne du foie



Ontario Federation for Cerebral Palsy



Crohn's and
Colitis Canada
Crohn et
Colite Canada

Allocation of Campaign Revenue

Alzheimer Society of Ontario	\$ 189,423.51
The Arthritis Society - Ontario Division	\$ 93,714.48
Canadian Cancer Society - Ontario Division	\$ 261,196.90
Canadian Liver Foundation	\$ 69,051.38
Crohn's and Colitis Canada	\$ 99,540.36
Cystic Fibrosis Canada	\$ 72,661.95
Diabetes Canada (Canadian Diabetes Association & Juvenile Diabetes)	\$ 132,727.23
Heart & Stroke	\$ 185,207.57
Hemophilia Ontario	\$ 59,855.37
The Kidney Foundation of Canada	\$ 84,544.77
Ontario AIDS Network	\$ 81,097.97
Ontario Federation for Cerebral Palsy	\$ 61,928.31
The Lung Association - Ontario	\$ 74,792.10
Osteoporosis Canada	\$ 67,534.61
Spinal Cord Injury Ontario	\$ 66,931.18
Schizophrenia Society of Ontario	\$ 99,239.63
Amyotrophic Lateral Sclerosis Society of Canada (ALS)	\$ 83,542.88

Campaign Results

Workplace Campaign

Federated Health Charities is a workplace charitable campaign that allows members of the Ontario Public Service (OPS) across Ontario to support up to 17 health charities through payroll deductions, donations and special events. Since it was established in 1983, the OPS has donated over \$47.5-million to help fund the search for treatments and cures, and to improve the quality of life for people struggling with life-changing illness.



Number of Donors

5,789



Average Gift

\$205.63



Number of FTE Staff

66,331



Participation Rate

8.7%

Payroll Pledges
\$1,125,631.34



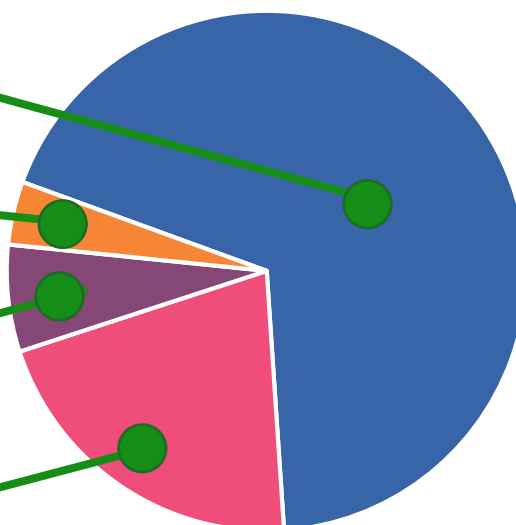
Other Donations
\$64,733.64



Lottery
\$109,435



Special Events
\$346,295.20





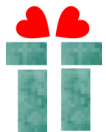
Donations

\$49,468



Number of Donors

169



Average Gift

\$292.71



Number of FTE Staff

230



Participation Rate

73%

Retirees Campaign

The OPS retirees have a long legacy of being strong supporters of the Federated Health Charities campaign and this shows the compassion and dedication they have towards ensuring that your families, friends, and fellow Ontarians have the best possible health services available to them in their time of need.

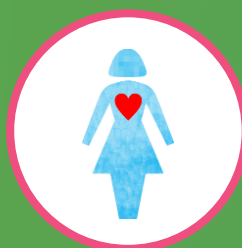
Combined Campaign Results

Total Raised



\$1,695,563.18

Number of Donors



5,958

Average Gift



\$208.09

Volunteer Remarks



Volunteers are the backbone of this campaign. They do the work to make the campaign happen and it would not be possible without them. They spread the word about these devastating illnesses, they educate people on the work these charities are doing, they run incredible events and sell thousands of lottery tickets. Every year there are thousands of OPS employees who come forward to lend a hand in running the campaign and they all do so for their own reasons. Some have a personal connection to the cause, some have a skill they think would be helpful, and some just want to have fun. Together they make up the incredible Federated Health Charities campaign team.

Susan Elmes, Chair of the Ministry of Government and Consumer Services 2019 campaign

When I was offered the opportunity to lead the Ministry of Government and Consumer Services Federated Health campaign, I was truly honoured. I have led my Division's Federated Health campaigns for several years and I have always been so amazed at the generosity of others. This year, MGCS raised just shy of a quarter of a million dollars...I was simply astounded by our total! Everyone was so very creative with many "fun"draising activities and, as a result, our total continued to rise!

I volunteer because Federated Health impacts the lives of so many; there is not one among us that has not been touched by one of the illnesses supported by the campaign, either through a family member, a close friend or personally. I am a breast cancer survivor...16 years!! When I was going through my ordeal, the Canadian Cancer Society was a huge support to me, and I will never forget that. And for that reason, I will continue to volunteer for years to come.

Sam Poisson and Jill Hughes, Chairs of the Ministry of the Attorney General 2019 campaign

Co-leading Fed Health was an opportunity to work with an amazing team to concretely demonstrate that MAG and the OPS is a caring and generous organization. Fed Health is a home-grown OPS initiative that supports a

wide array of health-centric charities making a difference in the lives of people across the province. Being a part of it was super fun, energizing and reignited our pride in being in belonging to this remarkable organization.

Peter Marshall, Chair of the OPP 2019 Campaign

Federated Health Charities represents 17 high profile illnesses that many community members are afflicted with. These illnesses have, or will, affect all of us at some point in our lives, either directly or indirectly, and although the medical field has made great strides in understanding and remedying these illnesses, they still require the hearts of volunteers to provide continuing support. Many of these illnesses have been a part of my life and I saw this campaign as another way to continue my support to raise funds and awareness to support the professionals who tirelessly search for a cure for the community members enduring these illnesses. As the OPP Chair, I was fortunate enough to have been supported by an AMAZING & ENTHUSIASTIC OPP fundraising team and while the illnesses are serious, we were able to throw some fun and excitement into the campaign resulting in the most successful OPP campaign to date. This is just another example of how the OPP continues to demonstrate the generosity from our members in support of our communities. Thank you to all and continue to look out for each other!

Federated Health Charities Corporation

Statement of Operations

Year ended September 30, 2019, with comparative information for 2018

	2019	2018
Contributions	\$1,782,990	\$1,809,205
Distributions	\$1,782,990	\$1,809,205
Revenue:		
Administration Fees	\$292,090	\$312,076
Expenses:		
Salaries, benefits and wages	\$194,005	\$195,651
Campaign	\$29,853	\$44,893
Lottery	\$26,528	\$26,337
Administrative	\$19,809	\$15,211
Professional fees	\$13,465	\$11,477
Volunteer management and recognition	\$9,917	\$8,030
	\$293,577	\$301,599
	(\$1,487)	\$10,477
Other income	\$1,487	\$1,158
Excess of revenue over expenses	\$ -	\$11,635

Contact us

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